

Cornerstone

Keeping you up to date with all the latest neighbourhood news



Here to help our customers

Welcome to our 2020 Cornerstone newsletter for Aspyre, bringing you up to date with all the latest news from our developments across the region. We know it's been a difficult few months, and we've been committed to ensuring our developments are safe, and our communities are supported during the COVID-19 crisis. Read on to find out more about how we are making things safe, helping customers and supporting the local area.

We were the first UK homebuilder to stop construction on sites and close sales centres in the wake of the COVID-19 pandemic and the lockdown restrictions. Construction has since restarted, with staff and subcontractors operating under a strict set of health and safety practices, and following Government guidance, we started a phased approach to reopening our sales office and show homes across the region from Friday 22nd May.

Our developments across Essex are now open once more. We have introduced new working guidelines for all sales offices and show homes, designed to protect the health and safety of our customers and employees. These include the installation of Perspex screens and marker guides for social distancing. Show home viewings will be unaccompanied, and only one family at a time will be able to view each home.

Our sales and customer service teams have been helping customers remotely through the lockdown period, and we are encouraging all of our customers to maintain contact digitally where possible. Those wishing to visit developments should first call the sales team to book an appointment. You can find out more about our response to the COVID-19 crisis by visiting



www.taylorwimpey.co.uk/why-choose-us/staying-safe-during-covid-19.

Emily Gilchrist, Interim Sales and Marketing Director, said: "Reopening our sales offices and show homes is a significant step for both staff and customers. We're not prepared to compromise on health and safety, which is why we are operating our sales offices on a strict appointment-only basis.

"The revised health and safety protocols and guidelines mean that we can operate safely, both on-site and in our sales offices and show homes. Our teams have really got behind the new safety measures and keep telling me how happy they are to be able to welcome customers to our developments once again. They are doing an amazing job, and it's lovely to see some of the positive feedback that we have had from customers over the past few months."



Artist's Impression of Aspyre

Discover chic waterside living in Chelmsford

Located on the banks of the River Chelmer with great links to London and a wide range of homes available, our Aspyre development is the perfect place for young professionals, commuters and families to call home. One of Essex's main cultural hubs.

Our apartments and houses balance peaceful riverside surroundings and city life perfectly, with trendy boutiques and bars a short walk from the tranquil waterside settings of the development. Many of our homes at Aspyre are now ready to move into this year, with a range of incentives available to help make the purchasing process easier.

Sales Manager Linda Dines said: "Chelmsford is the ideal place for young professionals who really want to make the most of their surroundings. Aspyre is located right by the River Chelmer but is only a stone's throw away from all that central Chelmsford has to offer. Our incentives, including Part Exchange* mean that interested buyers can purchase their dream home with ease."



Artist's impression of Aspyre

Our site managers show Pride in the Job

Our site manager at Aspyre has been recognised for his dedication to quality housebuilding with a top industry award.

Ryan Dunn is among four winners of the National House-Building Council (NHBC) Pride in the Job Quality Award from our East London business unit.

Other winners from the business unit are Charlie Barbara, who oversees work at the Gilden Park development in Harlow, Andy Jobson at Waters Edge in Great Wakering, and James Lawton, based at Aspect in Hackney Wick.

The awards recognise an individual's dedication to building high-quality homes and are presented following a rigorous judging process. This includes assessing the developments throughout the year, reassuring buyers that we deliver top-quality homes and excellent customer service.

Peter Sebry, Production Director, said: "We're delighted to have four Quality Award winners this year. It's a fantastic honour for each of the site managers, but also speaks volumes of the work that our site teams do across our developments. They all work incredibly hard and take great pride in ensuring that the homes we build are completed to the highest possible standards.

"We are committed to maintaining the highest levels of quality and customer service, and this recognition has ensured that we continue to be an NHBC award-winning housebuilder year after year. Our team's Quality Awards are all thoroughly deserved and we'll all be supporting them as they progress through to the regional stage and hopefully to the grand final later this year."



Providing vital support to care homes across the region

As part of our work to support communities across the region during the COVID-19 crisis, we recently sent care packages and donations of personal protective equipment (PPE) to two care providers across the region.

Our team procured a range of resources, including face masks and gloves, along with care packages of toiletries, games and food for The Marillac Neurological Care Centre in Brentwood and Evelyn May House in Laindon, along with care packages of toiletries, games and food for seven other care homes in the county. The team also donated an iPad to Evelyn May House, allowing residents to keep in touch with loved ones.

Paul Dixon, Managing Director at The Marillac Neurological Care Centre said: "We're so grateful to Taylor Wimpey East London for this kind donation and for their support in the current climate. Our staff work incredibly hard every day to ensure that our residents are healthy, happy and safe, so this donation of vital equipment along with the care package is a huge boost to us in such a difficult time."

Sarah Smith, Home Manager of Evelyn May House, said, "On behalf of all staff and residents at Evelyn May House, I would like to express our heartfelt gratitude to Taylor Wimpey. The iPad has enabled families to keep in touch, via video calling and the various games and puzzles help to keep everyone interacting and occupied during this difficult time. Additionally, the PPE and toiletries were very much appreciated too. From the bottom of our hearts, thank you for your support."

We also asked our local communities to let us know of any organisations working to support vulnerable people through the pandemic that could do with a helping hand. Several people got in touch to nominate Home-Start Colchester and Alresford Neighbourhood Action Panel, who both received a £300 donation as a boost to their relief efforts during lockdown.

Supporting care workers with a discount on new homes

As a thank you for their efforts during the COVID-19 pandemic, we are offering a special 5% discount off the purchase price of a home to NHS and other care support workers.**

Our Care Worker Discount offer is available to all current NHS staff, doctors, nurses, midwives, paramedics, prison officers, social workers, care workers, front-line care home workers and other frontline health and social care staff; emergency services employees including those working in 999 call centres for ambulance, police and the fire service; the support and specialist staff required to maintain the UK's health and social care sector; teachers working in nurseries, primary and secondary education and childcare workers; and armed forces personnel.

For more information, please visit www.taylorwimpey.co.uk/ways-to-buy/care-worker-discount.

We help pupils at Trinity Road Primary School get reading

Earlier this year, we boosted World Book Day celebrations at Trinity Road Primary School with a £300 donation in support of the national event.

World Book Day aims to encourage children of all ages to enjoy and appreciate the pleasures of reading. Nicola Morgan-Soane, Headteacher at Trinity Road Primary School, said: "World Book Day is a fantastic initiative which really encourages children to develop their reading. Thanks to Taylor Wimpey's donation, we'll be able to add some new books to our library and we can't wait for our pupils to get stuck into some new stories."

Michael O'Leary, Managing Director at Taylor Wimpey East London, said: "We were delighted to support Trinity Road Primary School with a donation to mark World Book Day. We hope the pupils had a brilliant day celebrating their favourite characters and that they all enjoy reading some new books together."



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