

Cornerstone

Keeping you up to date with all the latest neighbourhood news

Here to help our customers

Welcome to our summer 2020 Cornerstone newsletter for Sherford, bringing you up to date with all the latest news from our developments across the region. We know it's been a difficult few months, and we've been committed to ensuring our developments are safe and our communities are supported during the COVID-19 crisis. Read on to find out more about how we are making things safe, helping customers and supporting the local area.

We were the first UK homebuilder to stop construction on sites and close sales centres in the wake of the COVID-19 pandemic and the lockdown restrictions. Construction has since restarted, with staff and subcontractors operating under a strict set of health and safety practices, and following Government guidance we started a phased approach to reopening our sales office and show homes across the region from Friday 22nd May.

Our developments across Devon and Cornwall are now open once more. We have introduced new working guidelines for all sales offices and showhomes, designed to protect the health and safety of our customers and employees. These include the installation of Perspex screens and marker guides for social distancing. Show home viewings will be unaccompanied and only one family at a time will be able to view each home.

Our sales and customer service teams have been helping customers remotely through the lockdown period, and we are encouraging all of our customers to maintain contact digitally where possible. Those wishing to visit developments should first call the sales team to book an appointment. You can find out more about our response to the COVID-19 crisis by visiting <https://www.taylorwimpey.co.uk/why-choose-us/staying-safe-during-covid-19>.

Melissa Langton, Sales and Marketing Director for Taylor Wimpey Exeter, said: "Reopening our sales offices and show homes is a significant step for both staff and customers. We're not prepared to compromise on health and safety, which is why we are operating our sales offices on a strict appointment-only basis.

"The revised health and safety protocols and guidelines mean that we can operate safely, both on site and in our sales offices and show homes. Our teams have really got behind the new safety measures and keep telling me how happy they are to be able to welcome customers to our developments once again. They are doing an amazing job and it's lovely to see some of the positive feedback that we have had from customers over the past few months."

Business boost as plans for Sherford Business Park Plymouth are approved

Sherford is set to grow even further following the approval of plans for a major new business park.

Outline planning consent for Sherford Business Park Plymouth was granted earlier this summer, giving the Sherford Consortium the green light to push ahead with the project. The park will provide up to half a million square feet of flexible space for businesses to expand and thrive.

The site has a prime location in Plymouth, leading directly to the A38 Devon Expressway for easy access to major transport routes into the city, South Hams, Cornwall, Exeter and the rest of Devon. It will also have a dedicated park and ride facility.

The park is poised to become one of the South West's most innovative business hubs, with the capacity to support digital and high-tech businesses. It is expected that those in the industrial, maritime, manufacturing, technology, advanced engineering, and distribution industries will be particularly attracted to the state-of-the-art development, as well as those looking for premium offices, leisure and recreation facilities.

The location also offers businesses the opportunity to access a large, skilled local workforce of over 205,000 people of working age within 45 minutes of Sherford Business Park – as well as potentially providing homes for those looking to relocate.

Ian Pugsley, Technical Director for Taylor Wimpey Exeter, said: "We are pleased to announce the arrival of Sherford Business Park and expect it to be a popular addition to the region's business landscape, as well as being great news for the local economy. With excellent transport connections, planning consent granted, flexible space, and a host of other benefits, it is going to be a highly attractive location for businesses.

"We are confident that, with a skilled and driven team behind it and enquiries already coming in, that Sherford Business Park has an exciting future ahead. It is part of an exceptional development; the community of Sherford is growing and thriving. Bringing businesses and industry to the town will only make this mixed-use development even more vibrant and successful."



Huge tulip tree planted to mark 400th anniversary of the Mayflower

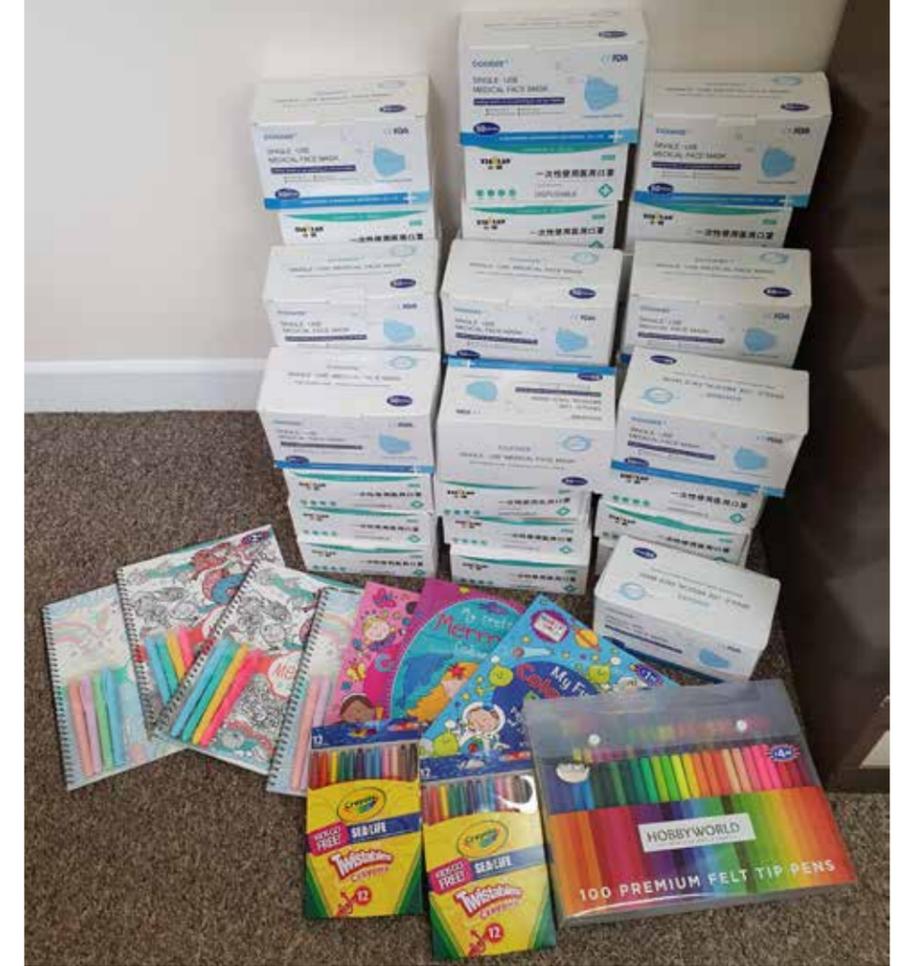
A towering Tulip tree has been planted at Sherford to celebrate the 400th anniversary of the voyage of the Mayflower, which transported a small group of people who became known as the Pilgrims to America.

The nine metre tall tree is native to Massachusetts and was specifically chosen by the Sherford Consortium to honour the historic connection between Plymouth and its American namesake during the Mayflower commemorations.

The tree was planted by Charles Hackett, Chief Executive Officer of Mayflower 400, and representatives from the Sherford Consortium.

The tree weighs around three tonnes and took several hours to be settled into position on Libra Avenue. It is believed to be the largest of its kind planted in the South West and could reach up to 12-metres tall, with a canopy spreading out over 8-metres once fully grown.

Residents will soon have plenty to see, with the tree already in bloom with striking tulip-shaped flowers that will be on display through the summer months. It is hoped that later in the year pupils at Sherford Vale will be able to help welcome the tree to the town and place a commemorative plaque at its base.



Providing vital support to care homes across the region

As part of our work to support communities across the region during the COVID-19 crisis, we recently sent care packages and donations of personal protective equipment (PPE) to two care providers in Devon.

Our team procured a range of resources, including face masks and gloves, along with care packages of toiletries, games and food for Palm Court Nursing Home in Dawlish and Quay Court Care Centre in Kingsbridge.

Jo Broderick at Palm Court Nursing Home said: "We're so grateful to Taylor Wimpey Exeter for this kind donation and for their support in the current climate. Our staff work incredibly hard every day to ensure that our residents are healthy, happy and safe, so this donation of vital equipment along with the care package is a huge boost to us in such a difficult time."

Emma Hughes at Quay Court Care Centre said: "A donation such as Taylor Wimpey's really goes a long way, especially when we're faced with a crisis such as COVID-19. The team are working round the clock to make sure that our residents are in a safe environment and the added help from businesses such as Taylor Wimpey helps ensure that this can continue."

We also asked our local communities to let us know of any organisations working to support vulnerable people through the pandemic that could do with a helping hand. Several people got in touch to nominate Exmouth Friends In Need, which exists to prevent or relieve poverty in Exmouth and the surrounding areas. In recent months the group has been helping an increased number of people with food, bills, medication and special diets, as well as supporting local organisations such as Millwater School. We donated £250 to help the group with their efforts.



Launching our sites safely and virtually

In June we were proud to host pre-launch events for two highly-anticipated developments, Buckingham Heights in Exmouth and Riverside Walk in Countess Wear, Exeter. In line with social distancing measures, these pre-launches were held virtually and our team worked remotely to help customers get a feel for the site from the comfort of their own homes, ahead of the on-site launches planned to take place during July.

The virtual pre-launches were hugely successful, with a number of reservations and plenty of interest from customers. Those who have not already registered their interest online can visit the development website and email the team to learn more.

Lena Wilding, Sales Manager for Buckingham Heights, said: "Being able to use the latest technology to showcase Buckingham Heights and Riverside Walk was a huge step in continuing to help our customers following the lockdown. Although people won't yet be able to visit the developments, our brilliant sales executives have a range of tools they can use to help show off what will make both sites such a lovely place to call home.

"Interest has been incredibly high since we started on site and we have seen a number of reservations since the launch. To make sure that you don't miss out on your dream home, I'd urge you to visit our website and email the teams to let us know how we can help. We're looking forward to meeting you."

Supporting care workers with a discount on new homes

As a thank you for their efforts during the COVID-19 pandemic, we are offering a special 5% discount off the purchase price of a home to NHS and other care support workers*.

On top of the 5% discount, and to help personalise the new homes, we'll also include fitted carpets for living areas and fitted vinyl flooring for all kitchens, bathrooms, cloakrooms and en-suites.

Our Care Worker Discount Offer is available to all current NHS staff, doctors, nurses, midwives, paramedics, prison officers, social workers, care workers, front line care home worker and other frontline health and social care staff; emergency services employees including those working in 999 call centres for ambulance, police and the fire service; the support and specialist staff required to maintain the UK's health and social care sector; teachers working in nursery, primary and secondary education and childcare workers; and armed forces personnel.

For more information, please visit <https://www.taylorwimpey.co.uk/ways-to-buy/care-worker-discount>.

We want to hear from you!

Over the past few months, the world has changed drastically and we've all had to adapt our lifestyles to keep each other safe during these difficult times.

Whilst everyone has had to make changes, we're sure that people will have found ways to keep their spirits up;

whether it's video calls with family and friends, forming virtual community groups at their new developments, or simply baking some good old-fashioned banana bread. Whatever it is that has helped pass the time whilst staying at home, we want to hear from you!

We'd love to hear your stories and share them with our customers across the region.
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