

Partnering with charities

We partner with charities working to tackle homelessness and promote aspiration and education as well as supporting many local projects.



What we gave

Our donations and employee fundraising were worth

£1.3m

Getting involved

420 colleagues took on hiking and biking challenges across the Brecon Beacons for the Taylor Wimpey Challenge, raising £206k for charity

420

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Partnering with charities

Charities do vital work around the UK but often lack resources to increase their impact. We want to make a difference through our donations, by sharing our expertise and by getting our people involved as fundraisers and volunteers. We aim to assess the impact of our giving and to direct our donations to where they will make most difference.

HIGHLIGHTS

- Donated and fundraised £1.3 million for charities and local community causes
- Six national charities supported focusing on homelessness, aspiration and education and local projects
- All employees can take two full days, or four half days, paid time off to volunteer
- 470 of our colleagues took part in the Taylor Wimpey Challenge, raising £206k for charity
- Collaborated with others in our industry to raise money for charity, including through events like the Housebuilder's Mountain Marathon

Our approach

We focus on charities working in three areas that are connected to our business and which our people and customers care about: aspiration and education; tackling homelessness and local projects.

Our six national charity partners are:

- Youth Adventure Trust, which helps young people fulfill their potential
- End Youth Homelessness, we are a founding partner to this Centrepoin-led movement of local charities
- Crisis, a homelessness charity
- St Mungo's, a homelessness charity
- CRASH, a construction and property industry charity for the homeless
- Foundations Independent Living Trust, that helps older and vulnerable people live with dignity in their own homes

National charitable donations are overseen and prioritised by our Charity Committee. Its members include senior leaders such as our Group HR Director (Chair) and Group General Counsel and Company Secretary, and a variety of other employees including directors, managers, personal assistants and graduate trainees.

Each of our regional businesses has a discretionary charity budget and makes Community Chest grants to support organisations working in communities close to our sites.

Our priorities



Aspiration and education

Projects which promote aspiration and education in disadvantaged areas



Tackling homelessness

Intervening in and improving homelessness situations for seriously economically disadvantaged groups in the UK.



Local projects

Initiatives that have a direct link with our regional businesses and developments.

Building skills at St Mungo's

We support the St Mungo's Construction Skills programme, funding the salary for a trainer teaching bricklaying skills to people who've experienced homelessness, and ReVive which prepares St Mungo's clients for work by giving them practical experience in refurbishing properties. Our funding enabled 45 people to gain accredited qualifications in 2019.

"St Mungo's are very proud of our long-standing partnership with Taylor Wimpey who have been an integral supporter of our Construction Skills programme transforming the lives of people affected by homelessness by helping them to gain skills, qualifications and work experience within the construction industry."

Reta Robinson,
Director of Fundraising, St Mungo's

Tackling mental health issues with Crisis

Mental health problems can be both a contributing factor and a result of homelessness, with up to 80% of homeless people experiencing mental health issues. The right support is essential to help them rebuild their lives.

We've seen how important mental health provision can be in our own organisation, see page 46, and now we want to make a difference for others too. During 2020, we're funding the role of Mental Health Coordinator at Crisis Skylight Birmingham, who will oversee all health and wellbeing provision at the centre.

Crisis Skylight serves many of the hundreds of people experiencing homelessness or living in insecure temporary accommodation in Birmingham. Users of the centre can access a range of free health and wellbeing classes, social activities, education and support with housing, employment and vocational training to help them on their journey out of homelessness.

By helping to fund Crisis' health & wellbeing programmes, we can support homeless people to improve their health and wellbeing and leave homelessness behind.





Wildgoose Chase 2019

25 teams from Taylor Wimpey and construction businesses took part in fun activities while raising £27,000 for CRASH. We sponsor the event, which was first developed by our graduates and is now in its third year. In 2019, our support enabled CRASH to help 50 hospices and homelessness charities with vital building projects.



Ain't no mountain high enough – TW Challenge 2019

Our annual Taylor Wimpey Challenge saw 420 colleagues take on hiking and biking challenges across the Brecon Beacons, raising an impressive £206,000 for charity, of which £138,000 went to the Youth Adventure Trust. The hardest challenges saw participants cover over 112 kilometres of hiking and cycling trails.



Crisis at Christmas

We supported the Crisis at Christmas campaign with a donation of £18,000, to help homeless people over the Christmas period and to support Crisis' year-round education, training and support services.



Sleep out to help End Youth Homelessness

We donated and fundraised for EYH through events such as a sponsored sleep out and a Spain to Portugal cycle challenge. During 2018 and 2019 our support enabled EYH to achieve positive outcomes for 1,100 young people, helping them to leave homelessness behind.



Housebuilder Mountain Marathon 2019

We teamed up with two other housebuilders to complete the second Housebuilder's Mountain Marathon. This saw 157 people work in teams to cover 26.2 miles of challenging terrain across the Lake District raising £90,000 for the Youth Adventure Trust.

What we gave in 2019

We donated and fundraised £1.31 million for registered charities and local community causes in 2019 (2018: £1.28 million).

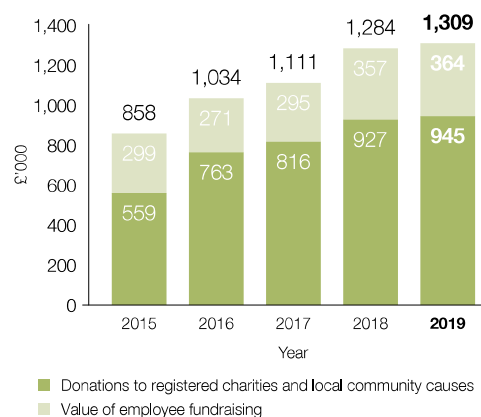
These figures do not include investments made as a result of our Section 106 and Section 75 obligations, see page 17. They also do not include the value of employee time spent volunteering.

Getting our people involved

When our people give their time and expertise, it benefits our charity partners and supports our people's personal and professional development and job satisfaction.

That's why we give all employees the opportunity to take two full days, or four half days, paid time off to volunteer with our charity partners each year through our Volunteering Policy. We promote fundraising and volunteering opportunities via our intranet, email and Yammer social media network.

Charitable donations and fundraising (£'000)



We set a charity project each year for participants on our graduate programme, enabling them to apply their business experience to help one of our charity partners. In 2019, our graduates helped develop a new fundraising event for Crisis 'Step Forward for Homelessness', a sponsored step challenge which will run during 2020.

Many colleagues also share their time and professional insights as charity trustees. Our Chief Executive is chairman of the Youth Adventure Trust.

Targets and plans

- Support our national charity partners to increase their impact
- Fund the role of Mental Health Coordinator at Crisis Skylight Birmingham
- Support the relocation of St Mungo's Construction Skills programme and continue to fund its professional trainers for brick laying, plastering, dry-lining and painting and decorating trades
- Sponsor the CRASH Wildgoose Chase event that raises funds for homelessness and hospice projects