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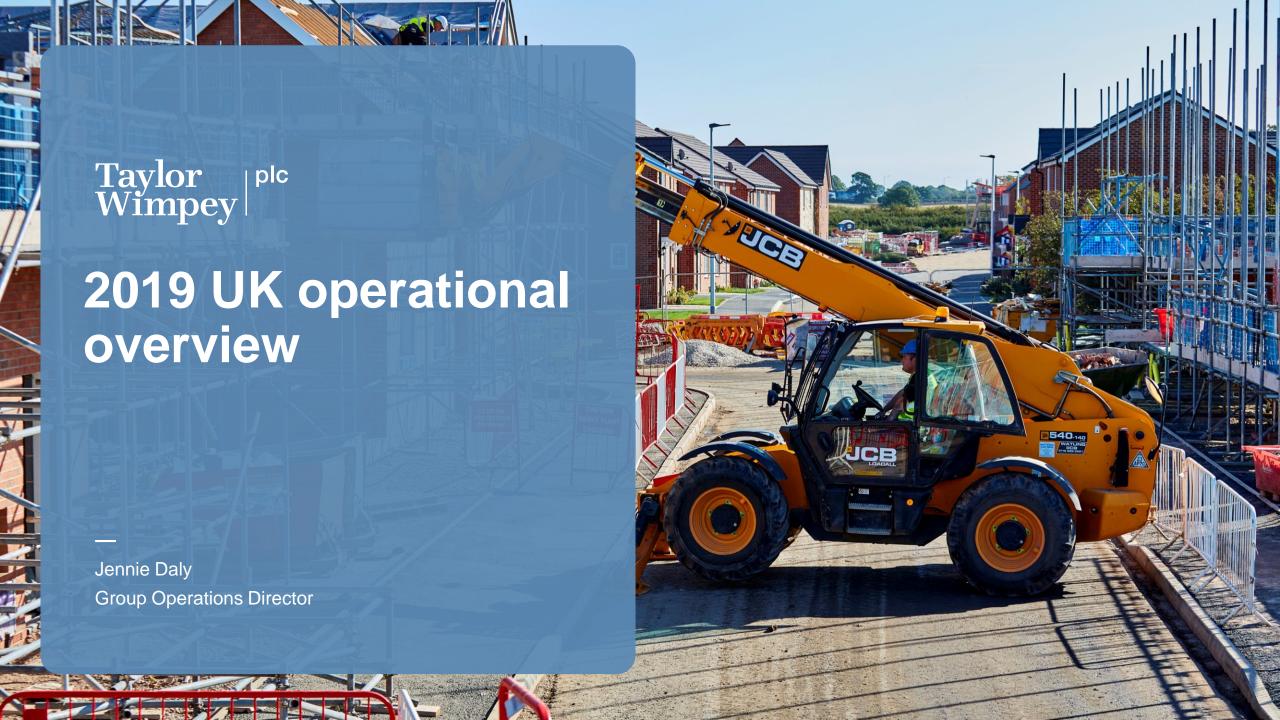




### TW - our 2019 year

- Highlights increasing the sustainability of our business
  - Stable market with robust customer demand despite wider uncertainty
  - UK completions up by 5% to 15,520, a record for Taylor Wimpey
  - £599.7 million paid in total dividends in 2019
  - Annual Injury Incidence Rate has reduced further to 156 per 100,000 employees and contractors
  - Record sales rate of 0.96 homes per outlet per week in line with strategic goal
- Challenges
  - Build cost inflation
  - Market uncertainty, leading to weaker pricing environment
  - Some weakness in South East and at higher price points
  - 'Would you recommend' 8-week score dipped to 89.4%
- Building sustainable advantage
  - 10% further growth in strategic land pipeline
  - Industry leading NHBC Construction Quality Review score of 4.13 (2018: 3.93)
  - Over 630 key trade apprentices in place, across all geographies
  - Glassdoor Top 50 employer for 3<sup>rd</sup> year running





### 2019 market - the backdrop

- Confidence a stable market despite uncertain political and economic backdrop
- Market fundamentals supply and demand remained resilient in the new homes market
- Pricing overall flat with modest growth in the North and weakness in London and the South East and at higher price points
- Land overall supply remained good

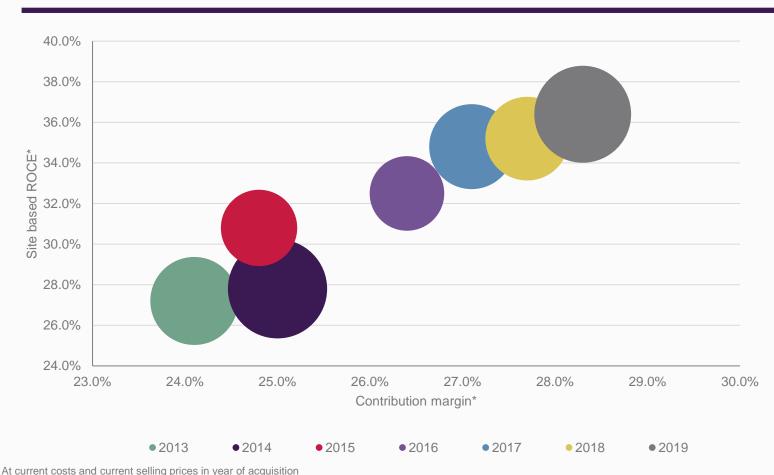


## **Operational analysis**

|  | FY 2019                        |                       |                            | FY 2018                        |                       |                            |
|--|--------------------------------|-----------------------|----------------------------|--------------------------------|-----------------------|----------------------------|
|  | Private<br>sales rate<br>(net) | Completions excl. JVs | Average selling price £000 | Private<br>sales rate<br>(net) | Completions excl. JVs | Average selling price £000 |
| North                                      | 0.88                           | 6,709                 | 230                        | 0.75                           | 6,431                 | 219                        |
| Central and South West                     | 1.10                           | 5,484                 | 260                        | 0.88                           | 5,259                 | 252                        |
| London and South East incl. Central London | 0.97                           | 3,327                 | 361                        | 0.80                           | 3,132                 | 376                        |
| UK   | 0.96                           | 15,520                | 269                        | 0.80                           | 14,822                | 264                        |



### **Quality additions to a strong landbank**



- Short term landbank stood at c.76k plots at the end of December 2019 (2018: c.76k plots)
- Strategic land pipeline was c.140k potential plots at the end of December 2019 (2018: c.127k plots)
- Acquired 7,268 plots in the short term land market during 2019
- Converted 8,387 strategic pipeline plots into the short term landbank in 2019
- 56% of 2019 completions were sourced from the strategic land pipeline

At current costs and current selling prices in year of acquisition

<sup>\*</sup> See definitions slide in the appendix

### Land market and politics

- Short term land market
  - Market relatively flat particularly in last six months of 2019
- London market
  - Poor underlying availability and value, and uncertainty in the market
- Strategic land market
  - Noticeable pressure on minimum prices, options premium and cost caps, increasing the focus on one-to-one opportunities through structured site searches, and more effective relationships
- Planning and local politics
  - Around 65% of Councils have now reported a climate emergency causing delays in local plan adoption and consideration of planning applications



### 2019 operational performance – our KPIs

| Customer  | FY 2019 | FY 2018 | FY 2017 |
|---|---------|---------|---------|
| Customer satisfaction – would you recommend 8-week score % *  | 89      | 90      | 89      |
| Customer satisfaction – would you recommend 9-month score %** | 77      | 76      | 74      |
| Build quality   |         |         |         |
| Construction Quality Review – average score out of 6          | 4.13    | 3.93    | 3.74    |
| Average reportable items per inspection                       | 0.28    | 0.28    | 0.26    |
| Land and planning   |         |         |         |
| Land cost as % of ASP on approvals                            | 16.2    | 19.2    | 19.8    |
| Landbank years  | c.4.8   | c.5.1   | c.5.1   |
| Completions from strategically sourced land %                 | 56      | 58      | 53      |

KPIs for UK only



<sup>\*</sup> The 8-week 'would you recommend' score for 2019 relates to customers who legally completed between October 2018 and September 2019, with the comparators relating to the same period in the prior years

<sup>\*\*</sup> The 9-month 'would you recommend' score for 2019 relates to customers who legally completed between October 2017 and September 2018, with the comparators relating to the same period in the prior years

### 2019 operational performance – our KPIs

| Efficiency   | FY 2019 | FY 2018 | FY 2017 |
|--|---------|---------|---------|
| Net private sales rate per outlet per week   | 0.96    | 0.80    | 0.77    |
| Private legal completions per outlet   | 48.2    | 41.8    | 40.4    |
| Order book value £m  | 2,176   | 1,782   | 1,628   |
| Order book volume – number of homes  | 9,725   | 8,304   | 7,136   |
| Employee Employee turnover (voluntary) %   | 12.9    | 14.5    | 14.0    |
| Number of people recruited into early talent programmes: graduates, management trainees and site management trainees | 116     | 175     | 126     |
| Directly employed key trades people including trade apprentices  | 1,169   | 748     | 581     |
| Health and Safety Injury Incidence Rate* (per 100,000 employees and contractors)                                     | 156     | 228     | 152     |

KPIs for UK only



<sup>\*</sup> See definitions slide in the appendix

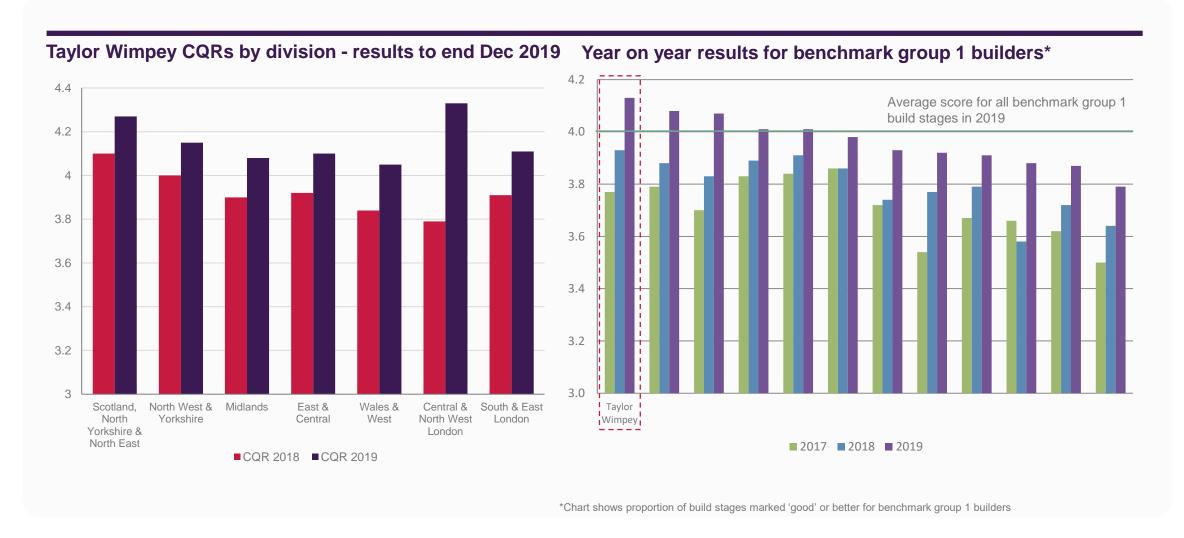
### **Continual Quality Improvement**

- Quality Managers introduced across the business
  - Delivering support and guidance to Site Managers, direct labour and the supply chain
- Supplier and contractor engagement
  - Collaborating with suppliers to develop a quality platform, expand knowledge of site teams and improve installer training
- Construction Quality Review (CQR)
- Production manual update
  - Quality, consistency, efficiency and effectiveness





### **Construction Quality Review**





### **Help to Buy**

- The current scheme conditions require completions by December 2020
- A new Help to Buy scheme (April 2021 March 2023) first time buyers only, subject to regional price caps
- 76% of our Help to Buy sales in 2019 were to first time buyers, of which 79% were within proposed regional price caps
- Preparing for change:
  - Market segmentation
  - Disciplined land assessment
  - Changing sales strategy
  - Mix and mix distribution
  - Maintaining other routes to market
  - Engagement with industry and lenders on other options

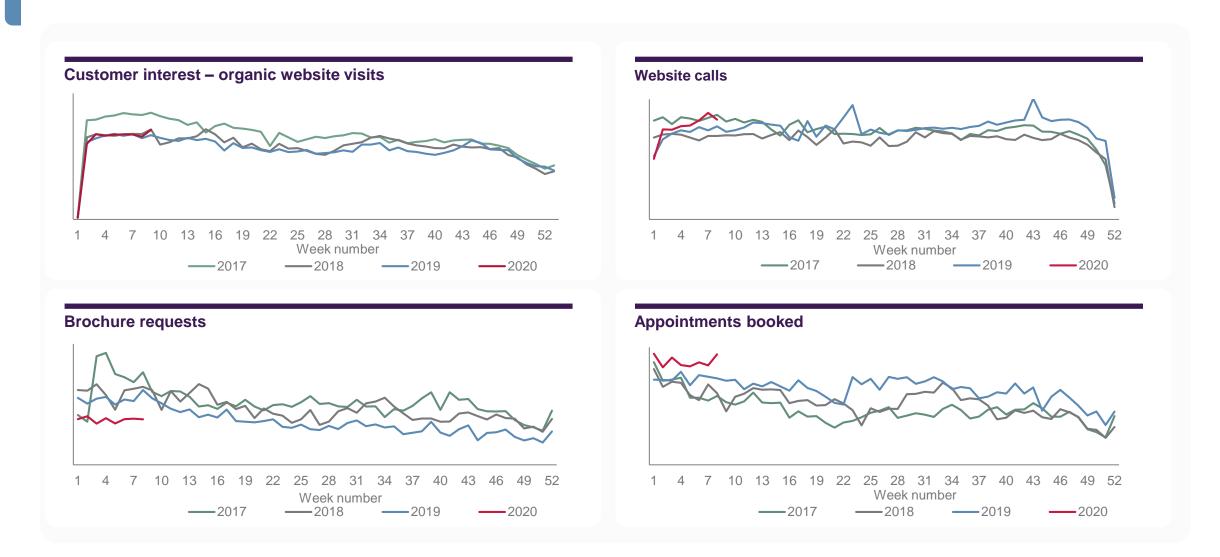


### Sector regulatory backdrop

- Majority Government and stabilising political environment
- Busy short term outlook for the regulatory environment:
  - Future Homes Standards Approved Documents L (energy) and F (ventilation)
  - Electric vehicle charging
  - "First Homes" consultation
  - Planning White Paper Accelerating Planning
  - Environmental Bill including mandatory Biodiversity Net Gain
  - Design Agenda
  - New Homes Ombudsman



### A good start to the year



#### Market performance – to date

|                             | H1 2020<br>(w/e 23 Feb<br>2020) | H2 2019 | H1 2019 | H2 2018 | H1 2018 |
|-----------------------------|---------------------------------|---------|---------|---------|---------|
| Average outlets open        | 240                             | 243     | 257     | 266     | 280     |
| Private sales rate (net)    | 0.97                            | 0.92    | 1.00    | 0.76    | 0.83    |
| Private sales price £000    | 333                             | 314     | 298     | 290     | 296     |
| Cancellation rate (private) | 14%                             | 16%     | 14%     | 15%     | 13%     |

- 89 new outlets opened in 2019 (2018: 82)
- 2019 private sales price excluding Central London £291k (2018: £283k)
- 2020 sales have started well sales rates 2% lower year-on-year
- c.1.5% increase against budget in the first eight weeks of 2020 including bulk deals
- Total orderbook of 10,901 homes as at w/e 23 February 2020 (2019 equivalent period: 9,622)

Data based on reservations excluding JVs



## **Summary Group results**

| £m (before exceptional items)            | FY 2019 | FY 2018 | Change   |
|--|---------|---------|----------|
| Revenue                                  | 4,341.3 | 4,082.0 | 6.4%     |
| Gross profit*                            | 1,044.1 | 1,074.5 | (2.8)%   |
| Gross profit margin %                    | 24.1    | 26.3    | (2.2)ppt |
| Operating profit*                        | 850.5   | 880.2   | (3.4)%   |
| Operating profit margin %                | 19.6    | 21.6    | (2.0)ppt |
| Profit before tax and exceptional items  | 821.6   | 856.8   | (4.1)%   |
| Adjusted basic earnings per share* pence | 20.3    | 21.3    | (4.7)%   |
|  |         |         |          |
| Tangible NAV per share* pence            | 100.5   | 98.3    | 2.2%     |
| Return on net operating assets* %        | 31.4    | 33.4    | (2.0)ppt |

<sup>\*</sup> See definitions slide in the appendix



## **UK performance summary**

|                                  | FY 2019 | FY 2018 | Change   |
|----------------------------------|---------|---------|----------|
| Legal completions – excl JVs     | 15,520  | 14,822  | 4.7%     |
| Private                          | 12,043  | 11,421  | 5.4%     |
| Affordable                       | 3,477   | 3,401   | 2.2%     |
| Average selling price – excl JVs | 269     | 264     | 1.9%     |
| Private £000                     | 305     | 302     | 1.0%     |
| Affordable £000                  | 141     | 137     | 2.9%     |
|                                  | 1.00    |         |          |
| Legal completions – JVs          | 199     | 111     | 79.3%    |
| Share of profit – JVs £m         | 8.0     | 5.3     | 50.9%    |
| Gross profit margin %            | 23.8    | 26.2    | (2.4)ppt |
| Operating profit £m              | 818.4   | 851.0   | (3.8)%   |
| Operating profit margin %        | 19.4    | 21.4    | (2.0)ppt |

## Indicative movements in UK operating profit margin

| FY 2018 to FY 2019                        | Annual<br>change | Impact on FY 2019 income statement |
|---|------------------|------------------------------------|
| Market inflation on selling prices        | c.1.0%*          | 0.7%                               |
| Market inflation on build cost            | c.4.5%           | (2.6)%                             |
| Net economic benefit captured             |                  | (1.9)%                             |
| Market impact of landbank evolution       |                  | (0.2)%                             |
| Net market impact                         |                  | (2.1)%                             |
| Investment in sustainability              |                  |                                    |
| Build quality                             |                  | (0.4)%                             |
| Build capacity                            |                  | (0.2)%                             |
| Apprentices and direct trades             |                  | (0.2)%                             |
| Customer service                          |                  | <u>(0.1)%</u> (0.9)%               |
| Change in land mix                        |                  | 0.4%                               |
| Land and property sales                   |                  | 0.1%                               |
| Net operating and direct selling expenses |                  | 0.4%                               |
| Share of JV profits                       |                  | 0.1%                               |
| Total UK operating profit margin movement |                  | (2.0)%                             |

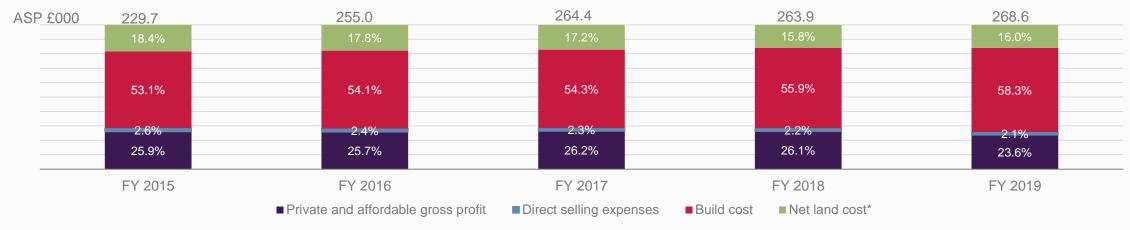
<sup>\*</sup> Source: Adjusted average of latest Nationwide regional data (weighted based on regional HPI prevailing at time of reservation)



### **UK margin drivers**

| £000 per unit                       | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 |
|-------------------------------------|---------|---------|---------|---------|---------|
| ASP                                 | 229.7   | 255.0   | 264.4   | 263.9   | 268.6   |
| Net land cost*                      | (42.4)  | (45.4)  | (45.4)  | (41.7)  | (42.9)  |
| Build cost                          | (121.9) | (137.9) | (143.7) | (147.4) | (156.6) |
| Direct selling expenses             | (6.0)   | (6.2)   | (6.0)   | (5.9)   | (5.7)   |
| Private and affordable gross profit | 59.4    | 65.5    | 69.3    | 68.9    | 63.4    |

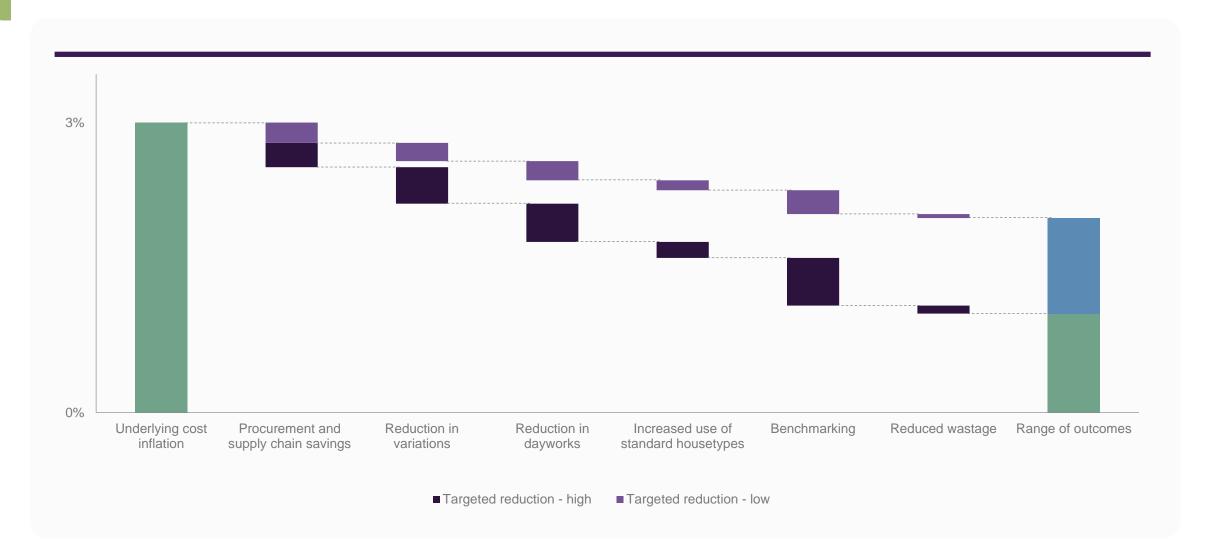
#### **UK gross profit analysis as a % of ASP**



<sup>\*</sup> NRV is wholly allocated to land costs in the income statement – comparable basis to peers



#### Levers to offset future build cost inflation





### **Summary Group balance sheet**

| Group £m                              | 31 Dec 2019 | 31 Dec 2018 | Change |
|---------------------------------------|-------------|-------------|--------|
| Long term assets and JVs              | 115.3       | 100.2       | 15.1   |
| Land                                  | 2,735.9     | 2,757.7     | (21.8) |
| WIP                                   | 1,460.1     | 1,430.5     | 29.6   |
| Debtors                               | 204.7       | 190.4       | 14.3   |
| Land creditors                        | (729.2)     | (738.6)     | 9.4    |
| Other creditors                       | (773.2)     | (824.4)     | 51.2   |
| Pensions and post retirement benefits | (85.0)      | (133.6)     | 48.6   |
| Provisions                            | (128.4)     | (170.3)     | 41.9   |
| Net operating assets*                 | 2,800.2     | 2,611.9     | 188.3  |
| Tax                                   | (38.1)      | (29.2)      | (8.9)  |
| Net cash*                             | 545.7       | 644.1       | (98.4) |
| Net assets                            | 3,307.8     | 3,226.8     | 81.0   |
| Tangible NAV per share                | 100.5p      | 98.3p       | 2.2p   |

- Growth in net operating assets of 7.2%
- Net asset growth\* pre-dividend distribution of 21.1%
- Tangible NAV per share growth of 2.2%

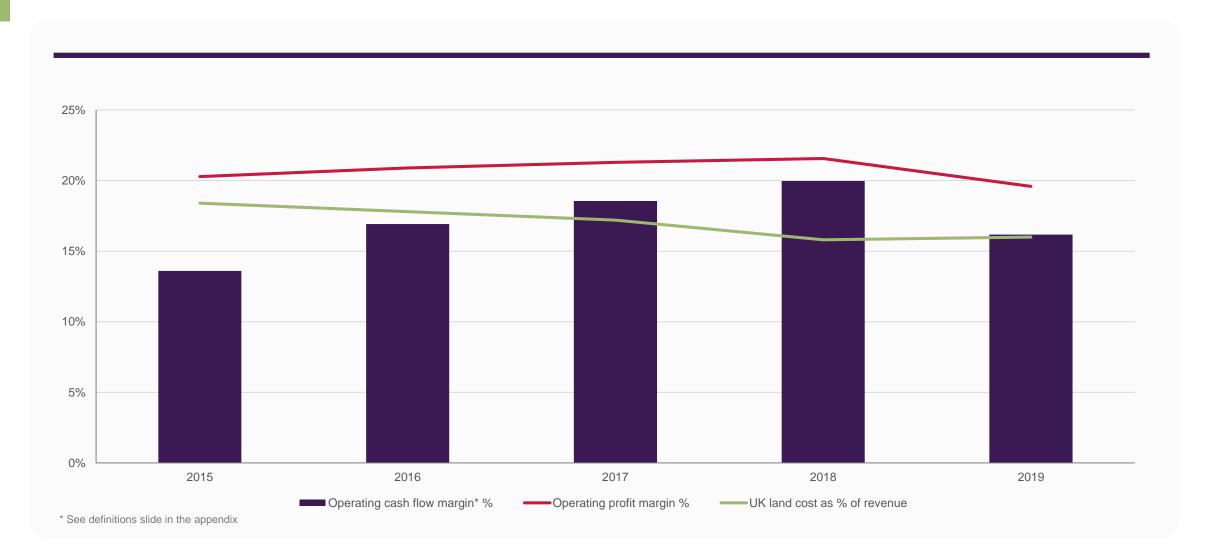


<sup>\*</sup> See definitions slide in the appendix

## **Group cash generation**

| £m                                     | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 |
|--|---------|---------|---------|---------|---------|
| Operating profit                       | 641.2   | 768.1   | 844.1   | 880.2   | 850.5   |
| Payments to the pension scheme         | (19.9)  | (20.1)  | (20.1)  | (32.2)  | (45.3)  |
| Decrease / (increase) in net land      | (26.9)  | 63.3    | (4.2)   | 15.8    | (14.5)  |
| Decrease / (increase) in WIP and other | (167.5) | (189.1) | (83.9)  | (48.4)  | (88.5)  |
| Operating cash inflows                 | 426.9   | 622.2   | 735.9   | 815.4   | 702.2   |
| Cash conversion %                      | 66.6%   | 81.0%   | 87.2%   | 92.6%   | 82.6%   |
| Net interest and tax                   | (19.4)  | (83.8)  | (131.0) | (145.4) | (152.5) |
| Exceptional payments                   | -       | -       | -       | (25.9)  | (36.8)  |
| Other investing and financing          | 11.4    | (41.1)  | (7.3)   | (12.3)  | (11.6)  |
| Dividends paid                         | (308.4) | (355.9) | (450.5) | (499.5) | (599.7) |
| Increase / (decrease) in net cash      | 110.5   | 141.4   | 147.1   | 132.3   | (98.4)  |

### Strong cash generation underpinned by margin and low land cost





## 2020 guidance

| Completions          | Targeting slightly lower sales rate than 2019 Volumes expected to be slightly lower in 2020 Affordable c.22%   |
|----------------------|--|
| Year end net cash    | c.£350m  |
| Margin               | FY: aiming to maintain margin broadly in line with 2019 H1: margins will show pressure vs H1 19 from 2019 build cost inflation and selling prices and long term investment in quality and business improvement H2: margin improvement expected as cost initiatives improve performance |
| Build cost inflation | c.3%   |
| Land                 | Replacement basis with net cash spend similar to recoveries  |
| Interest             | c.£25m (£10m cash)   |
| JV share of profit   | Similar levels to 2019   |
| Ordinary dividend    | Approximately 7.5% of Group net assets and not less than £250m p.a. (subject to shareholder approval)  |
| Special returns      | c.£360m special dividend to be paid in July 2020 (subject to shareholder approval)   |



## **Summary**

- Good underlying performance in 2019 despite build cost inflation
- 2020 focus on cost discipline
  - Further embed zero based approach to overheads
  - Continue deployment of cost and efficiency workstreams
  - Driving value from enhanced reporting
- Future cash generation underpinned by strong landbank





### Building a sustainable advantage



#### **Customers**

- Extensive customer service training
- Community engagement and placemaking
- Responding to customer feedback
- Slippage on 8week survey



#### **Build quality**

- Quality Managers
- Consistent Quality Approach manual
- Leading CQR score
- Standardisation and new housetype range



## Strategy for large sites

- Multiple factory approach
- Ability to increase build capacity to meet market demand
- Opportunity to manage build costs and margin better



#### **Apprentices**

- Implemented across the business
- Long term advantage on costs, quality and managing risk
- Value not yet realised



## Land strategy – mix of sites

- Description of the balance of small and large sites
- Using strategic land strength to support large sites

#### How we now see the environment we operate in



## Political environment

- Majority Government is more supportive operating environment for land buying
- Improved customer confidence following election
- Brexit uncertainty has reduced, though still a process to complete
- Will start to now see the regulatory environment develop



#### Cycle

- Market not behaving like late cycle or boom conditions
- Stable, low interest rates and good mortgage availability
- Low house price inflation for past several years
- Generally positive UK environment for confidence



#### **Risks**

- Help to Buy changes in pipeline, mitigation in place
- New regulations and policies, particularly around the environment
- Skills shortages, mitigation in our own control

### **Strategic improvements**

- Setting out firm targets for great, well rounded customer service
  - Deliver a 5\* "Would you recommend?" rating every year
  - Improve our 9-month customer satisfaction surveys to a consistent annual 80%
  - Deliver quality homes measured by maintaining a CQR score of at least 4.0
- Margin and cost focus
  - Rebalance towards 'value over volume' in 2020 relative to 2019
  - Price balance is small but significant and in hand in early 2020
  - Cost focus has been redoubled and will start to show benefits in H2
- Land strategy
  - Maintain and improve advantage in strategic land
  - Balance large acquisitions with smaller sites to improve outlet numbers and provide flexibility in different market conditions



# **Environmental factors**

| Area of focus  | Where we are   |
|--|--|
| CO <sub>2</sub> emission (direct)                      | <ul> <li>43% cut in our CO<sub>2</sub> emission intensity since 2013</li> <li>On track to meet our goal of 50% reduction by 2023</li> <li>To introduce a science-based target this year</li> </ul> |
| Waste recycled   | • 97% in 2019 (2018: 96%)  |
| Timber frame   | Increase usage reducing embodied carbon in build   |
| Next Generation*                                       | Ranked fifth out of 24 companies in the benchmark  |
| CDP Climate report                                     | Received a score of B  |
| CDP (approach to engaging suppliers on climate change) | Supplier engagement score of A-  |

<sup>\*</sup>A rigorous and detailed sustainability performance benchmark of the UK's largest homebuilders



### Sustainability / environment strategy

- Where we are
  - Sustainability Champions designated to operate in each business
  - R&D investment
    - Trialling products to further improve energy performance and reduce carbon footprint, without adding significant cost or complexity
    - Project 2020 homes in Oxfordshire, Manchester and West Scotland sustainable build technologies and energy efficiency solutions
- Wider sustainability
  - £447 million contribution to local communities via s.106 planning obligations
  - Affordable housing 23% of completions
  - 57% of completions were within 500 meters of public transport
- Future plans will be rolling out a new environmental strategy in 2020, which will include:
  - Science-based carbon reduction target develop by the end of 2020
  - Biodiversity net gains support the legacy we leave on our developments
  - Waste management using education to encourage correct storage and disposal of waste to reduce impact
  - Carbon develop routes to achieve carbon neutral homes



### **Medium term targets**

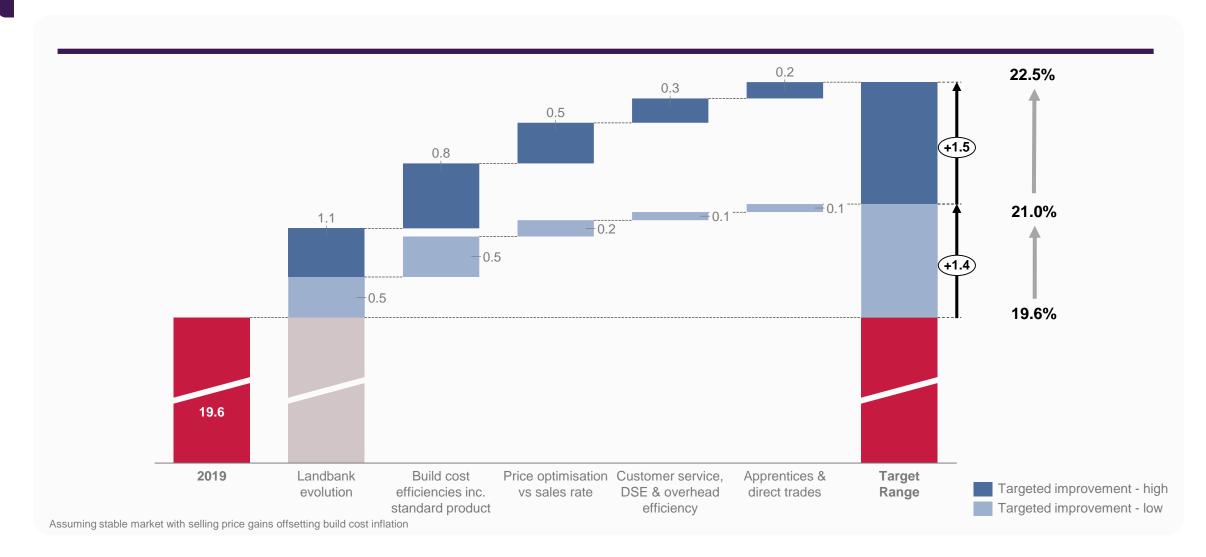
| 2018-2023 medium term targets  |   | 2019  | 2018  |
|--------------------------------|---|-------|-------|
| Return on net operating assets | Increase to 35%   | 31.4% | 33.4% |
| Cash conversion*               | Convert 70-100% of operating profit into operating cash flow  | 82.6% | 92.6% |
| Operating profit margin        | Maintain at c.21-22%  | 19.6% | 21.6% |
| Landbank years                 | Short term owned and controlled landbank years to 4-4.5 years | c.4.8 | c.5.1 |

- Margin target remains sound and a key priority
- Landbank length has naturally shortened as volume has grown
  - Focus remains on the right land strategy for the changing environment
  - Favour strategic land balanced with smaller sites comfortable if this pushes controlled landbank up
  - Strategy for large sites successful and gives advantage on these sites



<sup>\*</sup> See definitions slide in the appendix

## **Operating margin bridge**





#### 2020 priorities **Financial returns People and environment** Customers 5-Star 'Would you Sustainability and carbon Building on strategy for large sites to balance recommend' score strategy margin and volume Improvement in 9-month Transitioning apprentice Cost reduction and programme into direct score labour programme efficiency Cash generation and WIP Keep things safe and efficiency simple



## **Future investor communications**

• 23 April 2020 AGM and trading update

• 29 July 2020 Half year results 2020



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# Appendices

Full Year Results Presentation for the year ended 31 December 2019

Taylor Wimpey plc



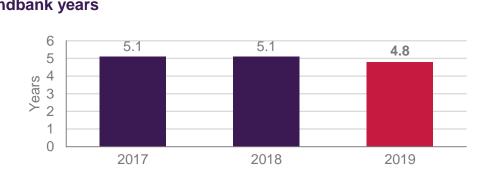
### **Group financial highlights**





Cash conversion

| 100 | 87.2 | 92.6 | 82.6 |
| 2018-2023 medium term target: Convert 70-100% of operating profit into operating cash flow\*



2018-2023 medium term target: Short term owned and controlled landbank years to 4-4.5 years



<sup>\*</sup> See definitions slide in the appendix

# **Summary income statement\***

| Group £m   | FY 2019   | FY 2018   | Change | H1 2019   |
|--|-----------|-----------|--------|-----------|
| Revenue  | 4,341.3   | 4,082.0   | 6.4%   | 1,732.7   |
| Cost of sales  | (3,297.2) | (3,007.5) | 9.6%   | (1,323.1) |
| Gross profit   | 1,044.1   | 1,074.5   | (2.8)% | 409.6     |
| Net operating expenses                                     | (201.6)   | (199.6)   | 1.0%   | (97.5)    |
| Profit on ordinary activities before finance costs and tax | 842.5     | 874.9     | (3.7)% | 312.1     |
| Net finance cost   | (28.9)    | (23.4)    | 23.5%  | (12.1)    |
| Share of results of JVs                                    | 8.0       | 5.3       | 50.9%  | (0.2)     |
| Profit before tax  | 821.6     | 856.8     | (4.1)% | 299.8     |
| Tax charge   | (159.3)   | (162.3)   | (1.8)% | (57.8)    |
| Profit for the period                                      | 662.3     | 694.5     | (4.6)% | 242.0     |



<sup>\*</sup> Before exceptional items

# **Cash flow summary**

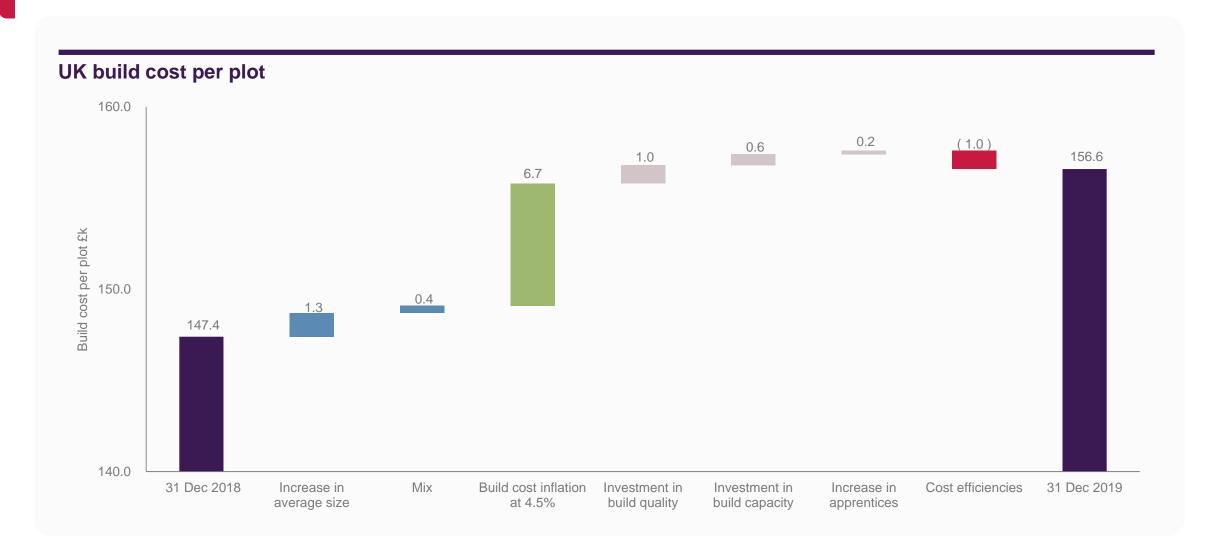
| Group £m  | FY 2019 | H2 2019 | H1 2019 | FY 2018 |
|---|---------|---------|---------|---------|
| Profit from ordinary activities before finance costs* | 856.8   | 544.7   | 312.1   | 828.8   |
| (Increase) / decrease in inventories                  | (21.7)  | 218.2   | (239.9) | (1.7)   |
| Exceptional items (credit) / charge                   | (14.3)  | (14.3)  | -       | 46.1    |
| Other operating items**                               | (118.6) | (30.4)  | (88.2)  | (57.8)  |
| Cash generated by operations                          | 702.2   | 718.2   | (16.0)  | 815.4   |
| Payments relating to exceptional charges              | (36.8)  | (25.3)  | (11.5)  | (25.9)  |
| Tax paid  | (149.0) | (77.5)  | (71.5)  | (139.6) |
| Interest paid   | (6.4)   | (3.1)   | (3.3)   | (8.6)   |
| Net cash from / (used in) operating activities        | 510.0   | 612.3   | (102.3) | 641.3   |
| Investing activities                                  | (8.6)   | 15.2    | (23.8)  | 8.7     |
| Financing activities                                  | (602.6) | (476.9) | (125.7) | (516.2) |
| Cash flow for the period                              | (101.2) | 150.6   | (251.8) | 133.8   |
| Net cash b/f  | 644.1   | 392.0   | 644.1   | 511.8   |
| Cash (outflow) / inflow                               | (101.2) | 150.6   | (251.8) | 133.8   |
| Foreign exchange                                      | 2.8     | 3.1     | (0.3)   | (1.5)   |
| Closing net cash                                      | 545.7   | 545.7   | 392.0   | 644.1   |

<sup>\*</sup> See definitions slide in the appendix



<sup>\*\*</sup> Includes other non-cash items, movement in receivables and payables and pension contributions

### Investing in quality and sustainability





# **Group segmental analysis**

|   | FY 2019                   |                           |            | FY 2018             |                           |            |  |
|---|---------------------------|---------------------------|------------|---------------------|---------------------------|------------|--|
|   | Operating<br>profit<br>£m | Operating profit margin % | RONOA<br>% | Operating profit £m | Operating profit margin % | RONOA<br>% |  |
| North   | 320.0                     | 20.7                      | 37.1       | 307.1               | 21.6                      | 36.6       |  |
| Central and South West                        | 316.2                     | 21.8                      | 39.9       | 344.7               | 25.6                      | 45.3       |  |
| London and South East incl.<br>Central London | 234.9                     | 19.3                      | 22.8       | 270.6               | 22.4                      | 25.9       |  |
| Corporate                                     | (52.7)                    | -                         | -          | (71.4)              | -                         | -          |  |
| UK  | 818.4                     | 19.4                      | 31.1       | 851.0               | 21.4                      | 33.1       |  |
| Spain   | 32.1                      | 26.7                      | 45.5       | 29.2                | 28.0                      | 49.3       |  |
| Group   | 850.5                     | 19.6                      | 31.4       | 880.2               | 21.6                      | 33.4       |  |

# North Division – segmental analysis

| As at 31 Dec 2019                         | Scotland,<br>North East and<br>North Yorkshire | North West and<br>Yorkshire | Midlands | North Division<br>FY 2019 | North Division<br>FY 2018 |
|---|--|-----------------------------|----------|---------------------------|---------------------------|
| Number of outlets                         | 53   | 38                          | 27       | 118                       | 135                       |
| Private sales rate (net)                  | 0.86   | 0.89                        | 0.90     | 0.88                      | 0.75                      |
| Completions                               | 2,648  | 1,978                       | 2,083    | 6,709                     | 6,431                     |
| Average selling price on completions £000 | 241  | 214                         | 230      | 230                       | 219                       |
| Net operating assets £m                   | 384.2  | 259.5                       | 242.1    | 885.8                     | 839.5                     |

Data based on completions excluding JVs

## **Central and South West Division – segmental analysis**

| As at 31 Dec 2019                         | East and<br>Central | Wales and<br>West | Central and South<br>West Division<br>FY 2019 | Central and South<br>West Division<br>FY 2018 |
|---|---------------------|-------------------|---|---|
| Number of outlets                         | 39                  | 28                | 67  | 72  |
| Private sales rate (net)                  | 1.12                | 1.08              | 1.10  | 0.88  |
| Completions                               | 3,007               | 2,477             | 5,484   | 5,259   |
| Average selling price on completions £000 | 276                 | 240               | 260   | 252   |
| Net operating assets £m                   | 365.8               | 445.6             | 811.4   | 773.5   |

Data based on completions excluding JVs

## **London and South East Division – segmental analysis**

| As at 31 Dec 2019   | South East excl.<br>London market <sup>†</sup> | London market <sup>†</sup> | London and South<br>East Division<br>FY 2019 |         |
|---|--|----------------------------|--|---------|
| Number of outlets   | 44   | 11                         | 55   | 49      |
| Private sales rate (net)                                    | 0.97   | 0.98                       | 0.97   | 0.80    |
| Completions   | 2,643  | 684                        | 3,327  | 3,132   |
| Homes transferred to other Group entities (for rent to buy) | -  | -                          | -  | 14      |
| Average selling price on completions £000                   | 308  | 569                        | 361  | 376     |
| Net operating assets £m                                     | 622.0  | 405.3                      | 1,027.3                                      | 1,034.8 |

Data based on completions excluding JVs



<sup>&</sup>lt;sup>†</sup> The London market includes the area inside the M25

## **Net private sales by price band**

| 1,308<br>997 | 961<br>1,593 | 82   | 13  | -   | 5,790  |
|--------------|--------------|------|-----|-----|--------|
| 997          | 1,593        | 0.47 |     |     |        |
|              |              | 247  | 23  | -   | 4,109  |
| 314          | 1,087        | 411  | 295 | 121 | 2,592  |
| 2,619        | 3,641        | 740  | 331 | 121 | 12,491 |
|              |              | ,    | ,   | ,   |        |

## **UK** market performance – affordable homes

|                                | H1 2020<br>(w/e 23 Feb<br>2020) | 31 Dec 2019 | 31 Dec 2018 | Change |
|--------------------------------|---------------------------------|-------------|-------------|--------|
| Average outlets open           | 240                             | 250         | 273         | (8.4)% |
| Affordable order book £m       | 753                             | 772         | 605         | 27.6%  |
| Affordable order book units    | 5,302                           | 5,426       | 4,452       | 21.9%  |
| Affordable order book ASP £000 | 142                             | 142         | 136         | 4.4%   |

Data based on reservations excluding JVs

# **Central London market performance**

|                             | H1 2020 (w/e<br>23 Feb 2020) | H2 2019 | H1 2019 | H2 2018 | H1 2018 |
|-----------------------------|------------------------------|---------|---------|---------|---------|
| Average outlets open        | 4                            | 5       | 6       | 7       | 8       |
| Private sales rate (net)    | 0.97                         | 1.12    | 0.54    | 0.36    | 0.47    |
| Private sales price £000    | 1,074                        | 1,035   | 1,006   | 1,092   | 896     |
| Cancellation rate (private) | 18%                          | 14%     | 24%     | 39%     | 12%     |

Data based on reservations excluding JVs



### **Financing**

- Net cash at 31 Dec 2019: £545.7 million (31 Dec 2018: £644.1 million)
- Adjusted gearing\* including land creditors of 5.5% (2018: 2.9%)
- Average net cash during 2019: £157.0 million (2018: £259.6 million)
- Borrowings and facilities:
  - £550 million Revolving Credit Facility
    - Fully undrawn at year end
    - Expiring February 2025 following a recent extension
  - €100 million Senior Loan Notes due June 2023
    - Issued 28 June 2016 at a fixed coupon of 2.02% p.a. and is being used to hedge the investment in our Spanish business
  - Weighted average life of 4.0 years now extended to 4.9 years



<sup>\*</sup> See definitions slide in the appendix

## Help to Buy – a manageable adjustment

| Homes England Region   | Help to Buy price cap** | First time buyers using Help<br>to Buy as a % of total 2019<br>private completions | % within price cap |
|------------------------|-------------------------|--|--------------------|
| North East             | £186,100                | 20%  | 35%                |
| North West             | £224,400                | 40%  | 67%                |
| Yorkshire & The Humber | £228,100                | 36%  | 72%                |
| East Midlands          | £261,900                | 38%  | 61%                |
| West Midlands          | £255,600                | 37%  | 66%                |
| East of England        | £407,400                | 43%  | 88%                |
| London                 | £600,000                | 43%  | 100%               |
| South East             | £437,600                | 45%  | 93%                |
| South West             | £349,000                | 40%  | 87%                |
| Total*                 |                         | 39%  | 79%                |

<sup>\*</sup> England only, excludes Scotland and Wales which are not affected by the announced changes to the Help to Buy Equity Loan Scheme



<sup>\*\*</sup> Regional price caps for properties sold under Help to Buy Equity Loan scheme from April 2021 to March 2023

#### Tax

| Asset / (liability)                | Current tax £m | Deferred tax £m | Net tax £m |
|------------------------------------|----------------|-----------------|------------|
| As at 1 January 2019               | (69.9)         | 40.7            | (29.2)     |
| Income statement*                  | (149.1)        | (12.9)          | (162.0)    |
| SOCI / SOCIE                       | 1.1            | 2.5             | 3.6        |
| Cash paid                          | 149.0          | -               | 149.0      |
| Other (including foreign exchange) | 1.0            | (0.5)           | 0.5        |
| As at 31 December 2019             | (67.9)         | 29.8            | (38.1)     |

- Pre-exceptional underlying tax rate of 19.4% (2018: 18.9%)
- Expect future underlying tax rate to largely reflect statutory rate
- Six UK tax instalment payments in 2020 (2019: four) arising from change in UK tax regime for very large companies
- £39.6m unrecognised Spanish temporary differences



<sup>\*</sup> Including tax on exceptional items

#### **Pension fund contributions**

- Funding update as at 31 December 2019
  - Technical provisions deficit of £76 million and funding level of 97.0%
  - Deficit contributions of £40 million per year re-instated from January 2019 until the earlier of full funding or Q4 2020
  - Funding level is re-assessed quarterly
- Total contributions for 2020 expected to be £47.1 million (2019: £47.1 million) consisting of:
  - £40.0 million deficit contributions
  - £5.1 million Pension Funding Partnership
  - £2.0 million scheme expenses



## **Pensions**

#### Movement in present value of defined benefit obligations

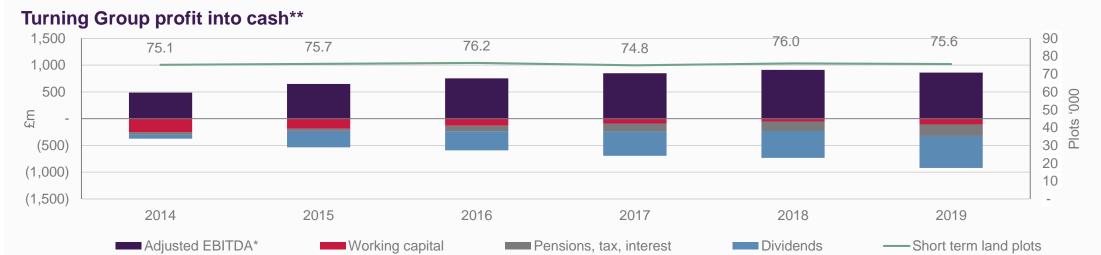
| Total UK £m   | FY 2019 | FY 2018 | FY 2017 | FY 2016 |
|---|---------|---------|---------|---------|
| Pre-IFRIC 14 (surplus) / deficit brought forward      | (33.1)  | (23.9)  | 232.7   | 177.1   |
| Employer contributions*                               | (47.1)  | (34.1)  | (23.1)  | (23.1)  |
| Administration cost                                   | 1.8     | 1.9     | 3.0     | 3.3     |
| Interest (income) / charge                            | (1.7)   | (1.1)   | 5.9     | 6.1     |
| Increase in scheme liabilities due to GMP             | -       | 16.1    | -       | -       |
| Decrease in scheme liabilities due to PIE             | (15.3)  | -       | -       | -       |
| Amounts recognised through other comprehensive income | (5.1)   | 8.0     | (242.4) | 69.3    |
| Pre-IFRIC 14 (surplus) / deficit                      | (100.5) | (33.1)  | (23.9)  | 232.7   |
| Interest charge arising on IFRIC 14                   | 4.9     | 2.2     | -       | -       |
| Adjustment for IFRIC 14                               | 180.1   | 163.9   | 87.6    | -       |
| Carried forward deficit                               | 84.5    | 133.0   | 63.7    | 232.7   |

<sup>\*</sup> Includes £5.1 million paid through the Pension Funding Partnership structure in 2019 (2018: £5.1 million)



### **Cash management**

| UK metrics             | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 |
|------------------------|---------|---------|---------|---------|---------|
| Completions (excl JVs) | 13,219  | 13,808  | 14,387  | 14,822  | 15,520  |
| Total sq ft per unit   | 1,029   | 1,021   | 1,013   | 1,017   | 1,030   |
| ASP £ per sq ft        | 223     | 250     | 261     | 259     | 261     |
| Build cost £ per sq ft | 118     | 135     | 142     | 145     | 152     |
| Land cost £ per sq ft  | 41      | 44      | 45      | 41      | 42      |
| % private apartments   | 13%     | 14%     | 16%     | 12%     | 11%     |
| WIP turn*              | 3.10x   | 3.00x   | 2.95x   | 2.95x   | 3.06x   |



<sup>\*</sup> See definitions slide in the appendix



<sup>\*\*</sup> Excludes cash payments in respect of exceptional items

### Dividend payment profile

| Paid (or to be paid) pence per share | FY 2020*** | FY 2019 | FY 2018 | Change<br>FY 2018 to FY 2019 |
|--------------------------------------|------------|---------|---------|------------------------------|
| Ordinary dividend*                   | c.7.63     | 7.64    | 4.88    | 55%                          |
| Special dividend**                   | 10.99      | 10.70   | 10.40   | 3%                           |
| Total                                | c.18.62    | 18.34   | 15.28   | 20%                          |

| Paid (or to be paid) £m | FY 2020*** | FY 2019 | FY 2018 | Change<br>FY 2018 to FY 2019 |
|-------------------------|------------|---------|---------|------------------------------|
| Ordinary dividend*      | c.250      | 250     | 160     | 56%                          |
| Special dividend**      | c.360      | 350     | 340     | 3%                           |
| Total                   | c.610      | 600     | 500     | 20%                          |

- Final ordinary dividend of 3.80 pence per share will be paid on 15 May 2020 (c.£125 million) subject to AGM approval
- Special dividend of c.£360 million will be paid on 10 July 2020 subject to AGM approval
- The Board confirms its intention to keep the mechanics of how the Company will pay special dividends, including the merits of undertaking a share buyback at some point in the future should it become appropriate to do so, under regular review



<sup>\*</sup> Includes interim and final dividends

<sup>\*\*</sup> Additional cash returns for the year

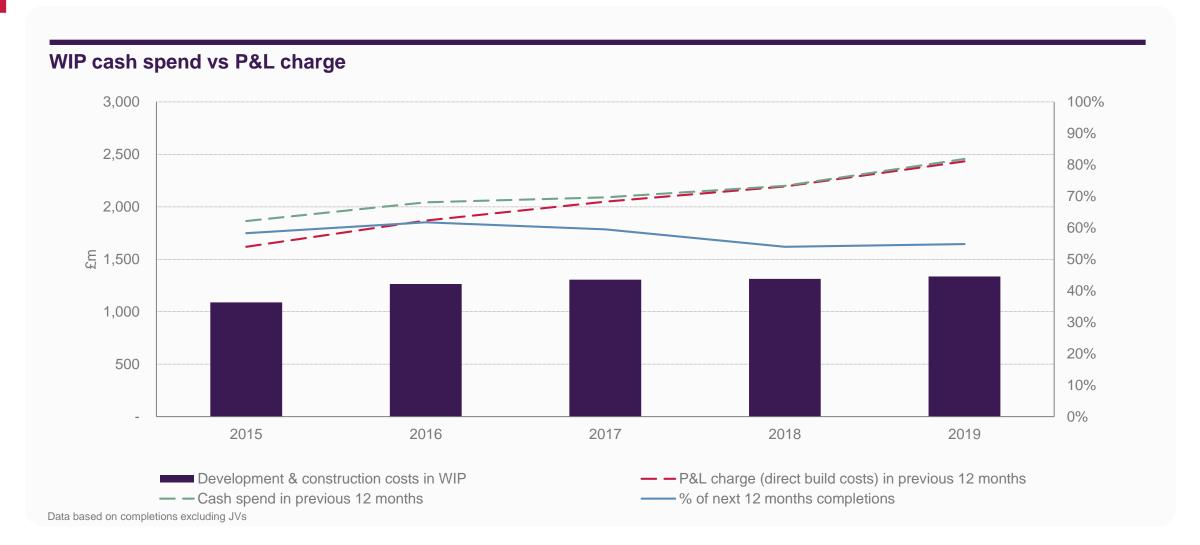
<sup>\*\*\* 2020</sup> is indicative, subject to shareholder approval

### **UK land commitments**

| £m   | < 1 yr | 1-2 yrs | 2-5 yrs | 5+ yrs | 2019<br>total | 2018<br>total |
|--|--------|---------|---------|--------|---------------|---------------|
| Committed cash payments in respect of unconditional land contracts | 333    | 193     | 190     | 24     | 740           | 749           |
| Expected cash payments in respect of conditional land contracts    | 148    | 65      | 79      | 3      | 295           | 367           |

• Included in unconditional land contracts at 31 December 2019 are UK overage commitments of £56 million (2018: £102 million)

### Managing UK working capital





## **Movement in Group net assets**

|  | 31 Dec 2019 £m | 31 Dec 2018 £m | Breakdown of movement % |
|--|----------------|----------------|-------------------------|
| Opening net assets                             | 3,226.8        | 3,137.3        | N/A                     |
| Pre-exceptional net earnings                   | 662.3          | 694.5          | 20.5%                   |
| Net impact of exceptional items (after tax)    | 11.6           | (37.9)         | 0.4%                    |
| Actuarial losses after tax                     | (7.2)          | (69.6)         | (0.2)%                  |
| Net share scheme and other movements           | 14.0           | 2.0            | 0.4%                    |
| Returns to shareholders                        | (599.7)        | (499.5)        | (18.6)%                 |
| Closing net assets                             | 3,307.8        | 3,226.8        | 2.5%                    |
| Add back returns to shareholders               | 599.7          |                | 18.6%                   |
| Closing net assets pre returns to shareholders | 3,907.5        |                | 21.1%                   |

<sup>•</sup> Net operating asset turn\* increased from 1.55x to 1.60x

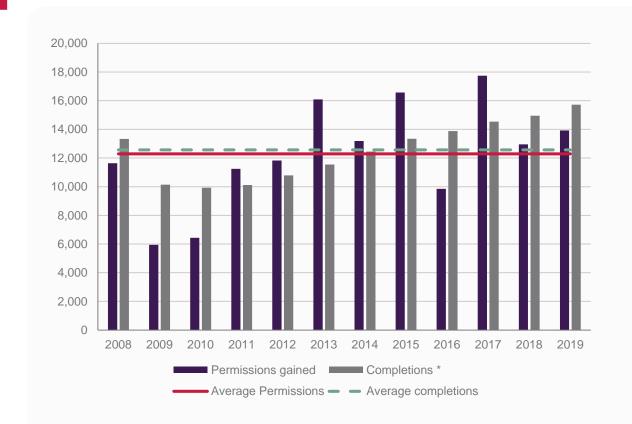


<sup>\*</sup> See definitions slide in the appendix

# **UK net operating assets**

| £m                         | 31 Dec 2019 | 31 Dec 2018 |
|----------------------------|-------------|-------------|
| Fixed assets               | 59          | 51          |
| Investment in JVs          | 55          | 48          |
| Land                       | 2,645       | 2,659       |
| WIP                        | 1,392       | 1,363       |
| Total inventories          | 4,037       | 4,022       |
| Debtors                    | 203         | 189         |
| Land creditors             | (710)       | (716)       |
| Other creditors            | (712)       | (744)       |
| Total creditors            | (1,422)     | (1,460)     |
| Pension liability and PRMA | (85)        | (134)       |
| Provisions                 | (125)       | (167)       |
| Net operating assets       | 2,722       | 2,549       |

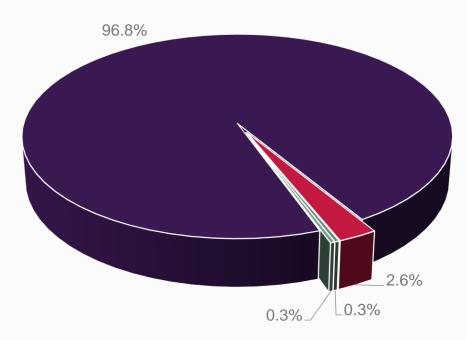
## **UK planning permissions**





Average completions / detailed planning permissions implemented - *Output* 

#### Sites with implementable planning permission



- Started on site as at 31 December 2019
- Starting on site Q1 2020
- Starting on site Q2 2020
- Intending to sell land in 2020



<sup>\*</sup> Data includes JV plots

# Finance charges

| £m                                       | FY 2019 | FY 2018 | Change |
|--|---------|---------|--------|
| Financial indebtedness                   | 5.5     | 5.2     | 5.8%   |
| Foreign exchange movements               | 1.1     | 1.0     | 10.0%  |
| Unwind of land creditors and other items | 21.5    | 18.5    | 16.2%  |
| Pensions                                 | 3.2     | 1.1     | 190.9% |
| Interest on IFRS 16 leases               | 0.5     | 0.5     | -      |
| Total                                    | 31.8    | 26.3    | 20.9%  |



# **UK land pipeline**

|  |        | 31 Dec 2019 |         | 31 Dec 2018 |  |
|--|--------|-------------|---------|-------------|--|
| Plots                                  | Owned  | Controlled  | Total   | Total       |  |
| Detailed planning                      | 39,118 | 4,342       | 43,460  | 43,996      |  |
| Outline planning                       | 14,642 | 5,084       | 19,726  | 18,619      |  |
| Resolution to grant                    | 881    | 11,545      | 12,426  | 13,380      |  |
| Short term                             | 54,641 | 20,971      | 75,612  | 75,995      |  |
| Short term with implementable planning | 36,833 |             | 36,833  | 40,795      |  |
| Allocated strategic*                   | 2,870  | 14,885      | 17,755  | 15,542      |  |
| Non-allocated strategic*               | 30,459 | 92,010      | 122,469 | 111,875     |  |
| Strategic                              | 33,329 | 106,895     | 140,224 | 127,417     |  |
| Total                                  | 87,970 | 127,866     | 215,836 | 203,412     |  |



Data includes JV plots
\* Excludes land with less than 50% certainty of achieving planning permission

## **UK land portfolio – net cost**

|                     |        | 31 Dec 2018 |         |         |
|---------------------|--------|-------------|---------|---------|
| £m                  | Owned  | Controlled  | Total   | Total   |
| Detailed planning   | 1,865  | 26          | 1,891   | 1,934   |
| Outline planning    | 428    | 86          | 514     | 473     |
| Resolution to grant | 16     | 24          | 40      | 54      |
| Sub-total           | 2,309  | 136         | 2,445   | 2,461   |
| plots               | 54,641 | 20,971      | 75,612  | 75,995  |
| Strategic           | 97     | 94          | 191     | 185     |
| plots               | 33,329 | 106,895     | 140,224 | 127,417 |
| Total               | 2,406  | 230         | 2,636   | 2,646   |

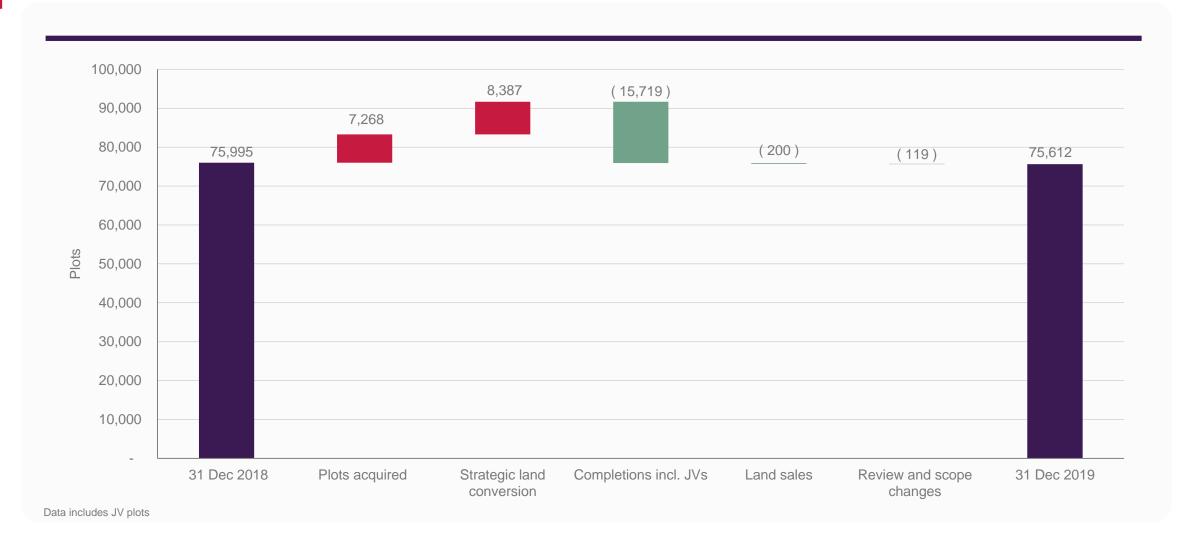
#### Of the short term owned and controlled land portfolio:

- 54% post 2009 strategic land
- 35% post 2009 short term land
- 11% pre 2009 land

Includes JV plots at no cost, excludes land with less than 50% certainty of achieving planning permission NRV is wholly allocated to land, comparable basis to peers

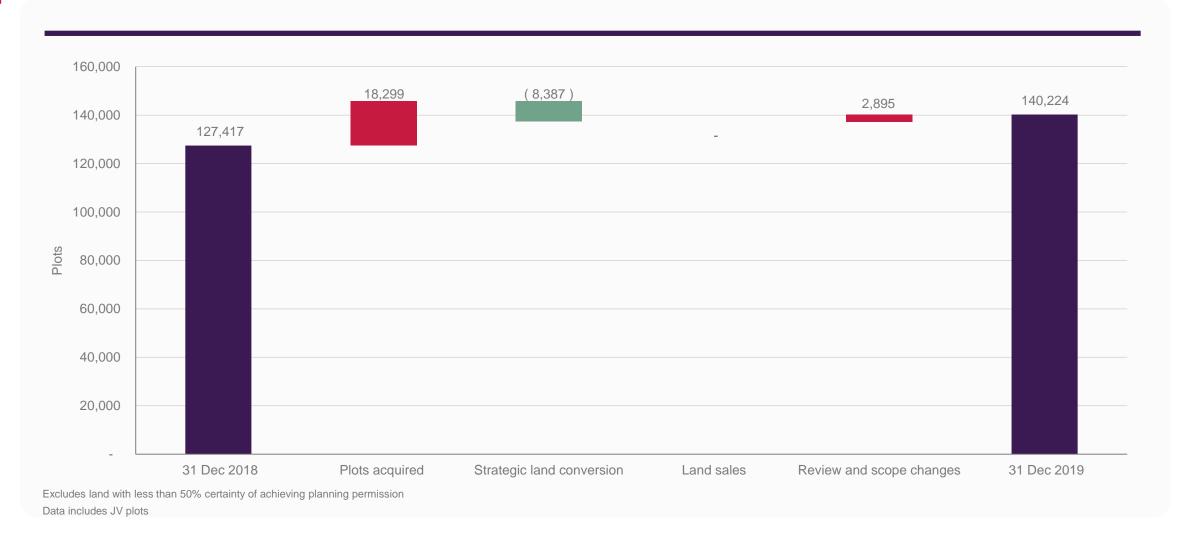


### **UK short term landbank**





## **UK strategic pipeline**





#### **UK landbank**

- Land cost in short term owned landbank is 14.9% of ASP (2018: 15.2%), supported by strategic pipeline conversions
- Land cost as % of ASP on 2019 approvals 16.2% (2018: 19.2%)
- Potential revenue in the landbank at 31 Dec 2019 was £53 billion (31 Dec 2018: £50 billion), comprising short term land of £21 billion (31 Dec 2018: £21 billion) and strategic land of £32 billion (31 Dec 2018: £29 billion)
- In the year we experienced a -2.3 percentage points margin downside on completions from land acquired since 2009, compared with the expected margin at the point of acquisition

|                       | Land cost on balance<br>sheet £m 31 Dec 2019 | Number of plots<br>31 Dec 2019 | Land cost on balance<br>sheet £m 31 Dec 2018 | Number of plots<br>31 Dec 2018 |
|-----------------------|--|--------------------------------|--|--------------------------------|
| Short term owned      | 2,309  | 54,641                         | 2,264  | 53,279                         |
| Short term controlled | 136  | 20,971                         | 197  | 22,716                         |
| Total short term      | 2,445  | 75,612                         | 2,461  | 75,995                         |
| Strategic owned*      | 97   | 33,329                         | 100  | 32,354                         |
| Strategic controlled* | 94   | 106,895                        | 85   | 95,063                         |
| Total strategic*      | 191  | 140,224                        | 185  | 127,417                        |
| Total landbank        | 2,636  | 215,836                        | 2,646  | 203,412                        |

Data includes JV plots



<sup>\*</sup> Excludes land with less than 50% certainty of achieving planning permission

## **North Division - land**

| As at 31 Dec 2019                                    | Scotland,<br>North East and<br>North Yorkshire | North West and<br>Yorkshire | Midlands | North Division<br>FY 2019 | North Division<br>FY 2018 |
|--|--|-----------------------------|----------|---------------------------|---------------------------|
| Short term owned and controlled land portfolio plots | 14,817   | 9,095                       | 7,449    | 31,361                    | 29,009                    |
| Land portfolio years                                 | 5.6  | 4.6                         | 3.6      | 4.7                       | 4.5                       |
| Cost per plot £000*                                  | 30.7   | 27.8                        | 34.6     | 30.9                      | 30.0                      |
| ASP in short term owned land portfolio £000          | 236  | 227                         | 237      | 234                       | 228                       |
| Average land cost as a % of ASP                      | 13.0%  | 12.2%                       | 14.6%    | 13.2%                     | 13.2%                     |
| Strategic land plots (> 50% probability)             | 35,527   | 19,324                      | 19,909   | 74,760                    | 68,387                    |



<sup>\*</sup> Based on short term owned plots. NRV is wholly allocated to land, comparable basis to peers

### **Central and South West Division - land**

| As at 31 Dec 2019                                    | East and Central | Wales and West | Central and South<br>West Division<br>FY 2019 | Central and South<br>West Division<br>FY 2018 |
|--|------------------|----------------|---|---|
| Short term owned and controlled land portfolio plots | 17,486           | 14,656         | 32,142  | 33,512  |
| Land portfolio years                                 | 5.8              | 5.9            | 5.9   | 6.4   |
| Cost per plot £000*                                  | 35.5             | 37.2           | 36.4  | 35.9  |
| ASP in short term owned land portfolio £000          | 285              | 276            | 281   | 279   |
| Average land cost as a % of ASP                      | 12.5%            | 13.5%          | 13.0%   | 12.9%   |
| Strategic land plots (> 50% probability)             | 18,372           | 25,991         | 44,363  | 40,677  |



<sup>\*</sup> Based on short term owned plots. NRV is wholly allocated to land, comparable basis to peers

#### **London and South East Division - land**

| As at 31 Dec 2019                                    | South East excl.<br>London market <sup>†</sup> | London market <sup>†</sup> | London and South<br>East Division<br>FY 2019 | London and South<br>East Division<br>FY 2018 |
|--|--|----------------------------|--|--|
| Short term owned and controlled land portfolio plots | 6,639  | 5,470                      | 12,109                                       | 13,474                                       |
| Land portfolio years                                 | 2.5  | 6.4                        | 3.4  | 4.1  |
| Cost per plot £000*                                  | 65.7   | 173.0                      | 81.2   | 77.0   |
| ASP in short term owned land portfolio £000          | 360  | 701                        | 411  | 384  |
| Average land cost as a % of ASP                      | 18.3%  | 24.7%                      | 19.8%  | 20.1%  |
| Strategic land plots (> 50% probability)             | 19,850   | 1,251                      | 21,101                                       | 18,353                                       |



<sup>\*</sup> Based on short term owned plots, including share of JVs. NRV is wholly allocated to land, comparable basis to peers

<sup>&</sup>lt;sup>†</sup> The London market includes the area inside the M25

### Site size of strategic land conversions

| UK                 | Number of strategic land plot in planning as at end of 2019 | Number of strategic land sites in planning as at end of 2019 |
|--------------------|---|--|
| Super large (751+) | 7,700   | 5  |
| Large (376-750)    | 3,679   | 7  |
| Medium (201-375)   | 1,695   | 6  |
| Small (1-200)      | 3,220   | 27   |
| Total              | 16,294  | 45   |

| Strategically sourced sites | 2019 completions | 2019 conversions | 2018 completions | 2018 conversions |
|-----------------------------|------------------|------------------|------------------|------------------|
| Super large (751+)          | 1,712            | 1,950            | 2,018            | 1,814            |
| Large (376-750)             | 1,839            | 2,484            | 1,407            | 1,772            |
| Medium (201-375)            | 2,226            | 1,124            | 1,649            | 2,296            |
| Small (1-200)               | 3,078            | 2,829            | 3,636            | 1,737            |
| Total                       | 8,855            | 8,387            | 8,710            | 7,619            |

## Making the most of large sites

|                    | No. of outlets*<br>FY 2019 | Private sales rate<br>per outlet<br>FY 2019 | No. of outlets*<br>FY 2018 | Private sales rate<br>per outlet<br>FY 2018 |
|--------------------|----------------------------|---|----------------------------|---|
| Super large (751+) | 22                         | 1.39  | 30                         | 1.08  |
| Large (376-750)    | 46                         | 1.35  | 44                         | 0.96  |
| Medium (201-375)   | 80                         | 0.95  | 76                         | 0.84  |
| Small (1-200)      | 102                        | 0.70  | 123                        | 0.64  |
| Total              | 250                        | 0.96  | 273                        | 0.80  |

|                      | No. of factories*<br>FY 2019 | Private build** rate<br>per factory<br>FY 2019 | No. of factories*<br>FY 2018 | Private build** rate<br>per factory<br>FY 2018 |
|----------------------|------------------------------|--|------------------------------|--|
| Total                | 298                          | 0.81   | 307                          | 0.70   |
| Factories per outlet | 1.19                         |  | 1.12                         |  |

<sup>\*</sup> Average in period



<sup>\*\*</sup> Based on an equivalent unit methodology

## **Customer service**

| Customer satisfaction (Would you recommend?) 8-week score | FY 2019 average<br>Homes legally completed Oct 18-Sep 19 | FY 2018 average<br>Homes legally completed Oct 17-Sep 18 |
|---|--|--|
| Taylor Wimpey UK Ltd                                      | 89%  | 90%  |
| North   | 88%  | 91%  |
| Central and South West                                    | 91%  | 90%  |
| London and South East                                     | 90%  | 91%  |

| 9-month scores    | Homes legally completed Oct 17-Sep 18 | Homes legally completed Oct 16-Sep 17 |
|-------------------|---------------------------------------|---------------------------------------|
| Recommend         | 77%                                   | 76%                                   |
| Quality           | 76%                                   | 77%                                   |
| % problems (<11)  | 58%                                   | 60%                                   |
| Repair standard   | 69%                                   | 69%                                   |
| Service after     | 59%                                   | 58%                                   |
| Development       | 86%                                   | 88%                                   |
| Overall CSM score | 71%                                   | 71%                                   |

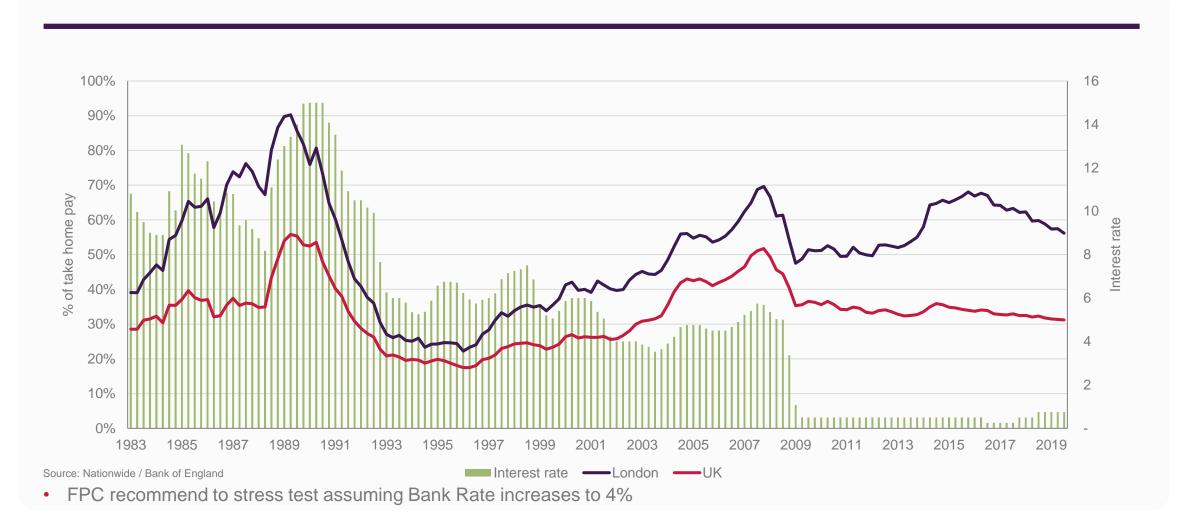
# **Land disposals**

| Proceeds £m     | FY 2019 | FY 2018          |
|-----------------|---------|------------------|
| UK              | 37.9    | 56.4             |
| Spain           | _       | 0.2              |
|                 |         | FC C             |
| Total           | 37.9    | 56.6             |
| Gross profit £m | 37.9    | 56.6             |
|                 | 19.3    | <b>56.6</b> 17.6 |
| Gross profit £m |         |                  |

Land disposals are included in revenue and cost of sales

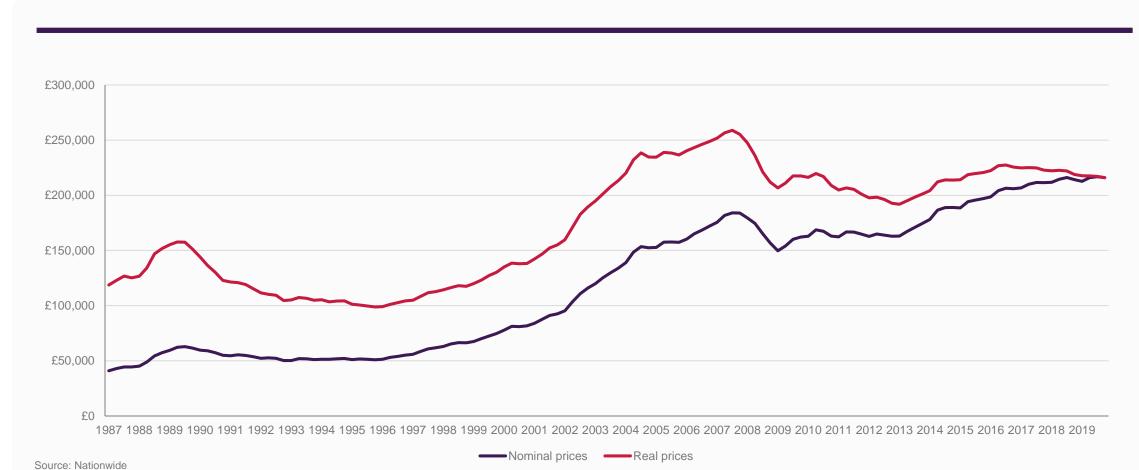


#### FTB mortgage payments as % of pay / interest rates





#### Real house prices



Nominal prices are from UK All Properties series - not seasonally adjusted

Real prices are the house prices adjusted for retail prices - This uses the Office for National Statistics Retail Price Index (RPI) to convert nominal prices to current prices

• For example, a typical property in 2005 would, on average, have cost c.£153k at the time. To buy this amount of 'retail goods' today would require c.£235k



## **UK** customer segmentation

| Total reservations | FY 2019 | H2 2019 | H1 2019 | FY 2018 | H2 2018 | H1 2018 |
|--------------------|---------|---------|---------|---------|---------|---------|
| First time buyers  | 34%     | 31%     | 38%     | 34%     | 33%     | 35%     |
| Second time buyers | 34%     | 31%     | 37%     | 31%     | 30%     | 32%     |
| Affordable         | 27%     | 32%     | 20%     | 30%     | 31%     | 29%     |
| Investor           | 5%      | 6%      | 5%      | 5%      | 6%      | 4%      |
| Total              | 100%    | 100%    | 100%    | 100%    | 100%    | 100%    |
| Help to Buy*       | 34%     | 30%     | 40%     | 36%     | 34%     | 39%     |

Data based on reservations excluding JVs \*Help to Buy Equity Loan Scheme



# UK product mix

| Private completions | FY 2019 | H2 2019 | H1 2019 | FY 2018 | H2 2018 | H1 2018 |
|---------------------|---------|---------|---------|---------|---------|---------|
| Apartments          | 11%     | 11%     | 11%     | 12%     | 14%     | 10%     |
| 1/2/3 bed houses    | 48%     | 49%     | 47%     | 48%     | 47%     | 49%     |
| 4/5/6 bed houses    | 41%     | 40%     | 42%     | 40%     | 39%     | 41%     |
| Total               | 100%    | 100%    | 100%    | 100%    | 100%    | 100%    |

Data based on completions excluding JVs



## **UK** sales performance

|                            | H1 2020 (w/e<br>23 Feb 2020) | H2 2019 | H1 2019 | H2 2018 | H1 2018 |
|----------------------------|------------------------------|---------|---------|---------|---------|
| Average outlets open       | 240                          | 243     | 257     | 266     | 280     |
| Average sales rate (net)   | 1.00                         | 1.37    | 1.24    | 1.09    | 1.16    |
| Average selling price £000 | 326                          | 253     | 269     | 244     | 254     |

| As at                          | H1 2020 (w/e<br>23 Feb 2020) | 31 Dec 2019 | 30 June 2019 | 31 Dec 2018 | 1 July 2018 |
|--------------------------------|------------------------------|-------------|--------------|-------------|-------------|
| Total order book value £m      | 2,606                        | 2,176       | 2,366        | 1,782       | 2,175       |
| Total order book units         | 10,901                       | 9,725       | 10,137       | 8,304       | 9,241       |
| ASP in total order book £000   | 239                          | 224         | 233          | 215         | 235         |
| Outlets at end of period       | 236                          | 240         | 246          | 256         | 278         |
| Order book value £m per outlet | 11.0                         | 9.1         | 9.6          | 7.0         | 7.8         |

Data based on both private and affordable reservations excluding JVs

## **Spain financial summary**

|                                | FY 2019 | FY 2018 | Change   |
|--------------------------------|---------|---------|----------|
| Average number of active sites | 21      | 21      | -        |
| Legal completions              | 323     | 342     | (5.6)%   |
| Average selling price £000     | 373     | 304     | 22.7%    |
| Average selling price €000     | 429     | 344     | 24.7%    |
| Revenue £m                     | 120.4   | 104.2   | 15.5%    |
| Operating profit £m            | 32.1    | 29.2    | 9.9%     |
| Operating profit margin %      | 26.7    | 28.0    | (1.3)ppt |
| Order book £m                  | 76.1    | 110.8   | (31.3)%  |
| Order book units               | 217     | 284     | (23.6)%  |
| Net operating assets £m        | 78.1    | 63.0    | 24.0%    |
| Total landbank plots*          | 2,841   | 2,479   | 14.6%    |



<sup>\*</sup> Landbank includes owned and controlled land

#### **Definitions**

- Operating profit is defined as profit on ordinary activities before net finance costs, exceptional items and tax, after share of results of joint ventures.
- Adjusted basic earnings per share represents earnings attributed to the shareholders of the parent, excluding exceptional items and tax on exceptional items, divided by the
  weighted average number of shares in issue during the period.
- Net operating assets is defined as net assets less net cash, excluding net taxation balances and accrued dividends.
- Return on net operating assets (RONOA) is defined as 12-month rolling operating profit divided by the average of the opening and closing net operating assets.
- Tangible net assets per share is defined as net assets before any accrued dividends excluding goodwill and intangible assets divided by the number of ordinary shares in issue at the end of the period.
- Net operating asset turn is defined as 12-month rolling total revenue divided by the average of opening and closing net operating assets.
- WIP turn is defined as total revenue divided by the average of opening and closing work in progress. Based on rolling 12 months.
- Contribution margin is defined as revenue less build costs, less land costs and less direct selling expenses, but before the benefit of supplier rebates, the utilisation of impairment provisions, and the discounting of deferred land commitments.
- Gross profit is defined as contribution margin plus the benefit of supplier rebates, the utilisation of impairment provisions, and the discounting of deferred land commitments
- Profit from ordinary activities before finance costs is defined as profit on ordinary activities before net finance costs and tax, and before share of results of joint ventures.
- Cash conversion is defined as operating cash flow divided by operating profit on a rolling 12-month basis.
- Operating cash flow is defined as cash generated by operations before tax, interest paid and exceptional cash flows.
- Operating cash flow margin is defined as operating cash flow divided by revenue.
- Net asset annual growth (pre-cash distributions) is defined as the percentage change between closing net assets pre accrued and paid returns to shareholders, on a rolling 12-month basis, and closing net assets on a rolling 12-month basis from the comparative period.
- EBITDA is defined as operating profit before depreciation and software amortisation. Adjusted EBITDA includes cashflows relating to fixed assets and joint ventures.
- Return on capital employed (ROCE) is defined as 12-month rolling operating profit divided by average capital employed calculated on a monthly basis over the period.
- Net cash is defined as total cash less total financing.
- Adjusted gearing is defined as adjusted net debt divided by net assets. Adjusted net debt is defined as net cash less land creditors.
- The Annual Injury Incidence Rate (IIR) is defined as the number of incidents per 100,000 employees and contractors, calculated on a rolling 12 month basis, where the number of employees and contractors is calculated using a monthly average over the same period.

