

Taylor
Wimpey
in London

Partnership
Placemaking
Affordability and diversity
Sustainability
Quality

A strong and established presence in London for more than 100 years

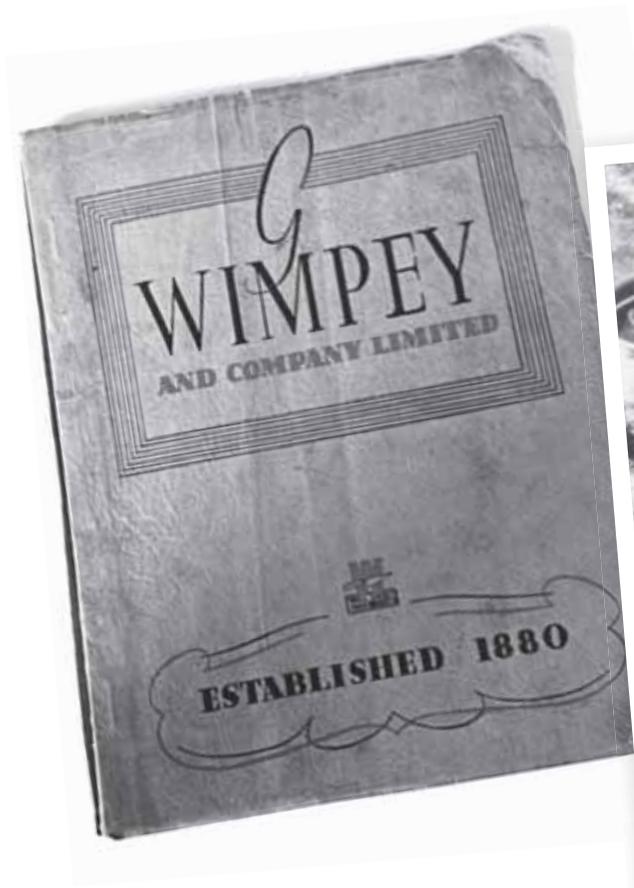
Taylor Wimpey is one of the largest residential developers in London and the UK with a focus on creating value and delivering quality.

We build over 11,000 homes a year in the UK and, with businesses operating across all of London's boroughs, we have a significant London presence, completing around 1,000 homes a year. We have extensive experience of delivering much-needed new housing and have been building communities in the Capital for over 100 years.

Our vision in London is to develop a sustainable legacy of homes and communities. We aim to achieve this through high-quality planning and design so that we create places where people really want to live, which also reflect the diversity and character of London. Our homes and communities are built in partnership with many stakeholders. We are proud of the part that we have played in the development of London over the years.

Our history

We have a long and established history in London dating back over 100 years. From iconic, historic schemes such as St Katharine Docks to Greenwich Millennium Village, our legacy companies played a leading role in shaping London's skyline and communities and have contributed to the delivery of much-needed homes across all London boroughs over the last century.



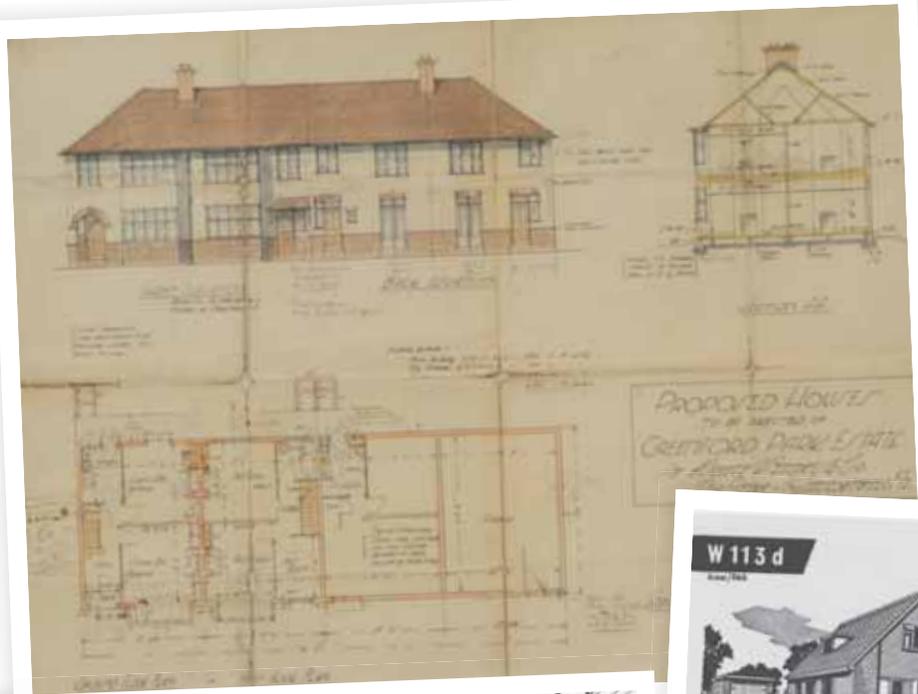
Goldhawk Road, Shepherd's Bush



Wimbledon Railway Flyover, Wimbledon



Greenford Park, Hammersmith, 1925



Frank Taylor, 1921



Tower Bridge and St Katharine Docks



We are proud to have been a constant presence in London over the last 100 years and today we remain committed to making a significant contribution to housing across the Capital.

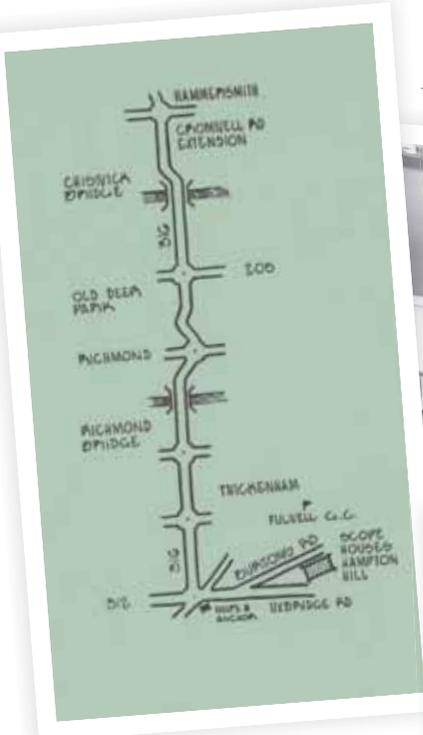
Roundshaw, Sutton



A George Wimpey construction site



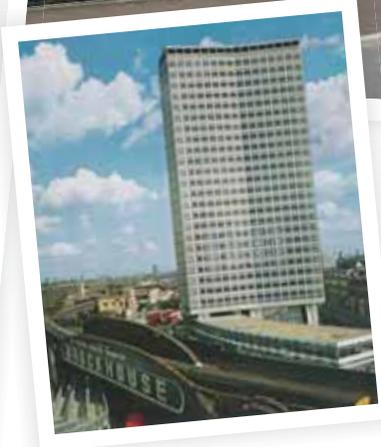
Typical 1960s interior



Inside a 1960s kitchen



1950s office block



Office development, London Bridge

Langdon Park, Teddington



Langley Waterside, Beckenham



Richmond Place, Chadwell Heath, Romford



Greenwich Millennium Village, SE10



Symphony Court, Edgware

In the more recent past, we have been involved in a diverse range of schemes across all London boroughs, including Arsenal in Islington, Canada Water and Canary Wharf in Docklands, and Montevetro and Candlemakers in Battersea.

Arsenal, Islington



Royal Victoria Dock, E16



Montevetro, Battersea



St Katharine Docks, E1W

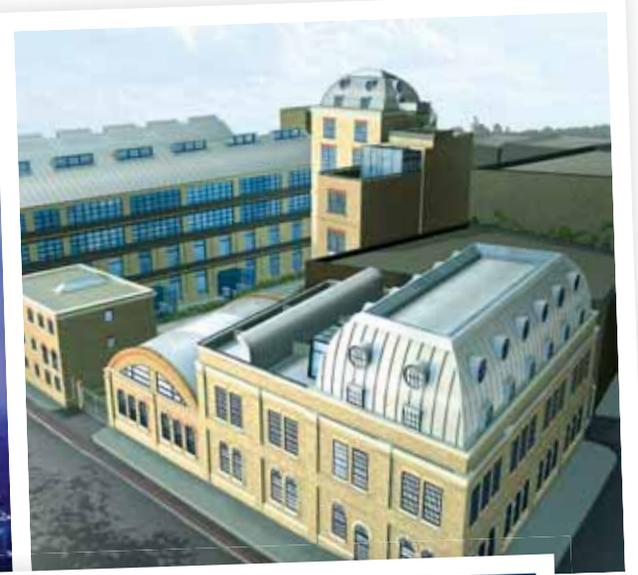


Locksons Wharf, E14

Falcon Wharf, Battersea



Candlemakers, Battersea



Water Gardens, Canada Water, Canary Wharf



Swish, Putney

Today, we are continuing to develop iconic buildings right across London, such as Chobham Manor, the first neighbourhood on the Queen Elizabeth Olympic Park in Stratford, and the Music Box, SE1 which will house the London Centre for Contemporary Music.

Old Devonshire Road, Balham



St. Dunstan's Court, EC4

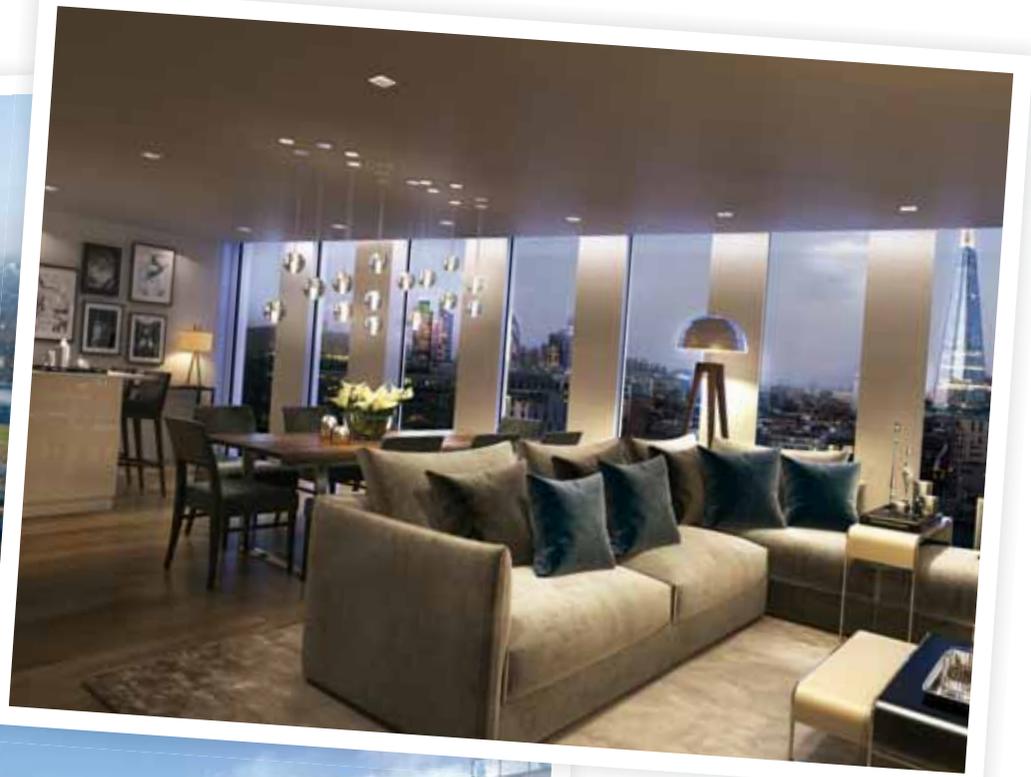


73 Great Peter Street, SW1

Chobham Manor, Stratford



The Music Box, SE1



Radius, Wandsworth

Our businesses in London

Today we have a growing and diverse portfolio across the London boroughs, delivering a variety of homes and communities for all market segments, each tailored to the needs of the local area.

Taylor Wimpey Central London



Ingrid Skinner
Managing Director

Operating primarily in zones 1-2, with a focus on unique, boutique developments, the Central London team has an enviable property portfolio across some of the most sought-after areas in Central London.

Taylor Wimpey South Thames



Chris Carney
Managing Director

Operating across the breadth of the southern London boroughs, our South Thames team is investing in a growing portfolio of quality new schemes.

Taylor Wimpey East London



Simon Brown
Managing Director

With a strong and established team, our East London business has been involved in some of the most high profile regeneration projects in the area, and most recently was selected as partner to deliver the first of the five Queen Elizabeth Olympic Park neighbourhoods.

Taylor Wimpey West London



Phil Chapman
Managing Director

Our legacy companies were founded in the west of London a century ago and we have been building homes in the area ever since, ranging from apartments to larger family homes across Hillingdon, Ealing, Hounslow and Richmond.

Taylor Wimpey North Thames



Peter Gurr
Managing Director

Our North Thames regional team operates across all segments and specialises in family housing and apartments across the north of the Capital in the outer London boroughs.

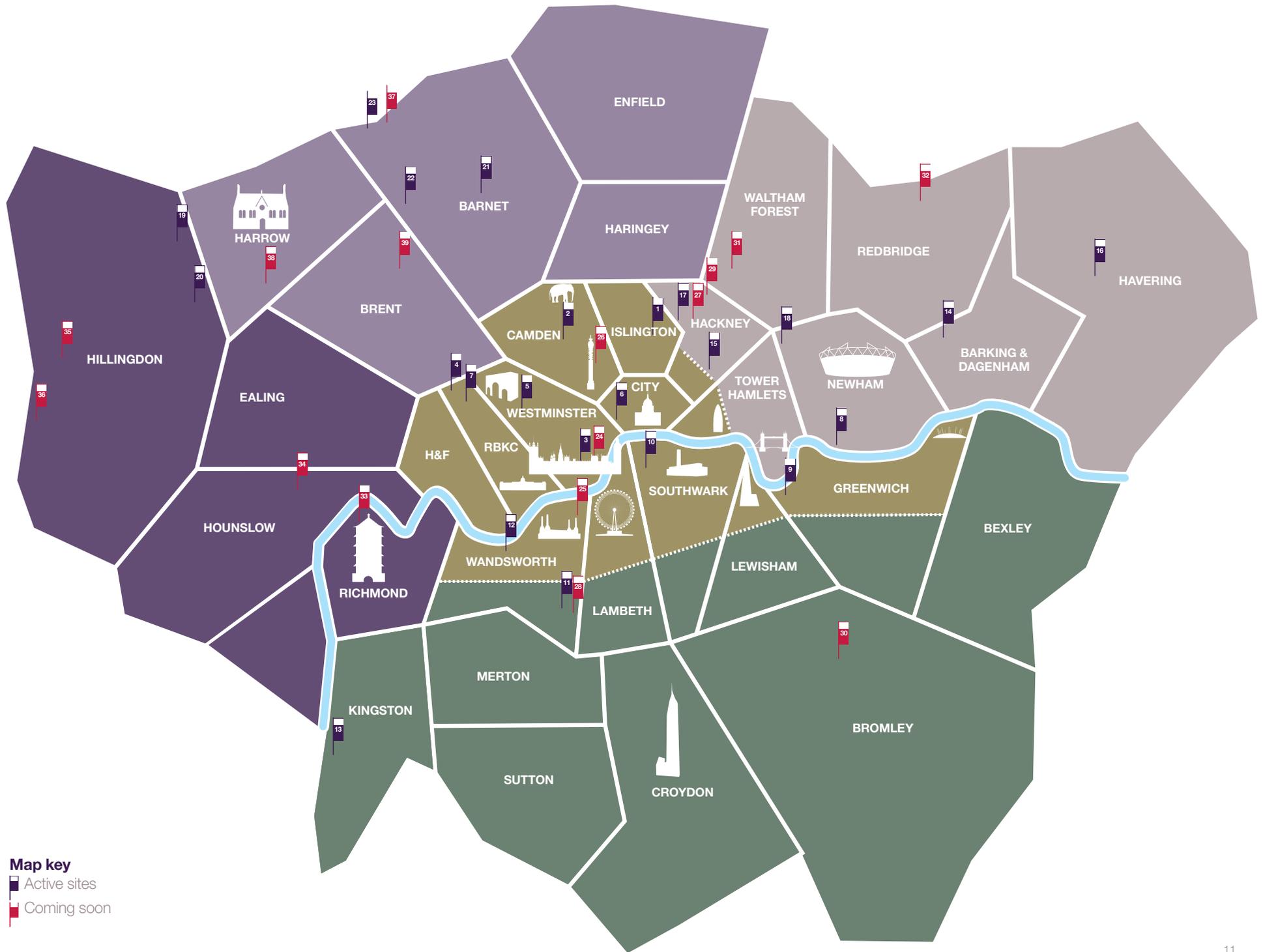
As at November 2014

Active site

1. Mulberry Mews, N5 – Central London
2. Regency Mews, NW1 – Central London
3. 73 Great Peter Street, SW1 – Central London
4. The Ladbroke Grove, W10 – Central London
5. Paddington Exchange, W2 – Central London
6. St Dunstan's Court, EC4 – Central London
7. Argyll Place, W10 – Central London
8. Waterside Park, E16 – Central London
9. Greenwich Millennium Village, SE10 – Central London
10. The Music Box, SE1 – Central London
11. Old Devonshire Road, Balham – South Thames
12. Radius, Wandsworth – South Thames
13. Plaza, Surbiton – South Thames
14. Academy Central, Barking – East London
15. Haggerston, Hackney – East London
16. Reflections, Romford – East London
17. Dalston Curve, Hackney – East London
18. Chobham Manor, Stratford – East London
19. Ducks Hill Road, Northwood – West London
20. Sandringham, Eastcote – West London
21. Millbrook Park, Mill Hill – North Thames
22. Churchill Place, Mill Hill – North Thames
23. Gemini Park, Borehamwood – North Thames

Coming soon

24. Westminster Quarter, SW1 – Central London
25. Battersea Arches, SW8 – Central London
26. N1 – Central London
27. Kingsland High Street, E8 – Central London
28. Boundaries Road, Balham – South Thames
29. Altius, Hackney – East London
30. Conquest House, Bromley – East London
31. Blackhorse Lane, Walthamstow – East London
32. New North Square, Hainault – East London
33. Bessant Drive, Kew – West London
34. Heston, Hounslow – West London
35. RAF Ruislip, Ruislip – West London
36. St Andrew's Park, Uxbridge – West London
37. Elstree Way, Borehamwood – North Thames
38. Sudbury Hill, Harrow – North Thames
39. Pavilion Way, Deansbrook – North Thames



Our experience

We have five established regional businesses that operate across all the London boroughs. We consider this important as it means that each team has an in-depth knowledge and experience of the very local markets in which they specialise.

Taylor Wimpey London Team

Our local businesses are supported by Divisional Managing Director, Phillip Lyons, and Lee Bishop, Major Developments Director, who together have over 50 years' experience of the London housing market.

These teams are overseen by our Divisional Chairman for the South, Peter Truscott, and ultimately our Chief Executive, Pete Redfern.



Pete Redfern
Chief Executive



Peter Truscott
Divisional Chairman, South



Phillip Lyons
Divisional Managing Director



Lee Bishop
Major Developments Director



Simon Brown
Managing Director
Taylor Wimpey
East London

Phil Chapman
Managing Director
Taylor Wimpey
West London

Ingrid Skinner
Managing Director
Taylor Wimpey
Central London

Chris Carney
Managing Director
Taylor Wimpey
South Thames

Peter Gurr
Managing Director
Taylor Wimpey
North Thames

Partnership

We pride ourselves on our strong reputation and value our relationships.

We are an experienced and trusted partner. We work effectively with public and private sector landowners and recognise the importance of relationships. We strive to be the landbuyer of choice and residential developer that everyone wants to deal with.

Through our strong reputation, our relationships and the financial strength of Taylor Wimpey plc, one of the UK's largest national residential developers, we have the ability to look at different funding and ownership structures with our partners and land vendors. We work with our partners to agree the most appropriate form of contract when buying each parcel of land and considering future responsibilities, both for us and the landowner. We work closely with the Homes and Communities Agency, Greater London Authority (GLA), London boroughs and other public sector organisations when planning and developing our schemes. We were delighted that our place on the London Development Panel was confirmed by the GLA in March 2013. Panel members were chosen based on their ability to meet a number of delivery criteria and will run for four years (from April 2013).

The involvement and support of the community is vital to the success of any development, and we aim to have a continuous engagement with interested parties from the initial planning stages, through the build process and during the life cycle of the site.

Working with the Mayor's Fund for London

In 2014, we announced a three-year partnership with the Mayor's Fund for London to roll out an educational legacy programme for 50,000 young Londoners living in some of the Capital's most deprived areas.

The 'Be the Best you can Be! London' programme is supporting pupils in 250 primary and secondary schools across the Capital to help them realise their ambitions. The programme draws on the latest techniques in coaching to help young people think beyond their current environment, and ensures a lasting legacy from the London 2012 Olympic and Paralympic Games.

Key highlights

- We strive to be the landbuyer and residential developer of choice
- We work effectively with public and private sector landowners
- We work positively with local authorities, public sector organisations, the Homes and Communities Agency and the Greater London Authority
- We are a member of the London Development Panel
- We engage with the communities in the areas in which we build



Chobham Manor
Stratford
East London

“ The LLDC has developed an excellent working relationship with Taylor Wimpey during the Chobham Manor development process and established a shared ethos in delivering an exemplar scheme. ”

— **London Legacy Development Corporation**



A partnership to deliver the first of the five Queen Elizabeth Olympic Park neighbourhoods.

850 homes, ranging from one to three-bedroom apartments and two to five-bedroom houses. The development includes 28% affordable homes across a range of tenures, including shared ownership, affordable and social rent. Three large green open spaces will run through the development, and wide tree-lined avenues will intersect with intimate streets.

Chobham Manor is the first residential neighbourhood to be built on the Queen Elizabeth Olympic Park in Stratford, East London. A key Olympic Legacy project, it is a symbol of East London’s post-Games regeneration and will be the lead for future developments at the Olympic Park.

A true partnership project, Chobham Manor is being jointly delivered with London and Quadrant Housing Association and the London Legacy Development Corporation (LLDC) and is subject to an extensive community engagement programme throughout the lifetime of the build. The development’s design adheres to strict guidelines set by the LLDC to ensure the delivery of a world-class Olympic Legacy project.

Architects: PRP Architects, Karakusevic Carson, Make, Haworth Tompkins.





“

We are pleased that the developers, Taylor Wimpey, have engaged with us and other community groups to discuss their proposals for development of this long-derelict brownfield site which we put forward for mixed use development in the London-wide ‘call for sites’ last year.

”

— The Kew Society

Designed in partnership with the local community.

170 homes, ranging from one to three-bedroom apartments (including affordable homes), with community facilities including landscaping, green open spaces, and a GP surgery.

Bessant Drive was subject to a rigorous community consultation programme, which included three public exhibitions. In addition, early meetings were held with residents’ associations including The Kew Society, ward members and the local MP Zac Goldsmith. This consultation identified the community’s need for a new GP surgery.

The layout of the project invites the community into its heart, with a large, landscaped garden containing public art and the entrance to the new GP surgery, which has been designed in partnership with a local practice.

Architects: PRP Architects.





An excellent example of a brownfield regeneration site, achieved by working closely with land vendors and the local community.

152 homes over seven floors, ranging from one to three-bedroom apartments, including 25% affordable homes. The development also includes 23,000 square feet of commercial floor space, providing an attractive frontage at ground floor level.

Radius is an excellent example of a brownfield regeneration site and was one of the first schemes within Wandsworth to incorporate London Housing Design Guide minimum space standards.

Working closely with the former land-owners and local interest groups, including the Wandsworth Society, the scheme was designed to include public open space, linking the main thoroughfare of Osiers Road to the river, increasing accessibility and choice of routes for pedestrians and cyclists. The local authority's public art strategist was engaged to create an arts strategy for the public square within the development, incorporating York stone paving, natural stone walls, mirrors, scattered stone seating, lawns, granite bands and resin carpets.

Architects: PRC Architects and Architectus.



Placemaking

We understand that detailed planning and great design are vital to ensure we create developments people are proud to call home and which enhance the local community.

We are experts in home and community design, urban regeneration and the development of supporting infrastructure. We aim to create places where people feel welcome and safe and where residents feel motivated to invest in their community over the long term. Design is at the heart of what we do. We know that each street and community in London has its own requirements, and so it's vital we get to know the character of an area and the needs of our potential customers before starting any development.

Each scheme is considered individually, in terms of its physical characteristics and planning status, as well as the surrounding area's influence on it. Indeed, for us, the internal design and layout of our homes are just as important as the external elevations. We strive to design homes that reflect the way our customers want to live, with a thoughtful approach to maximising space. We work with carefully selected professional and experienced design teams, often including

renowned architects, to deliver our aspirations and high standards, both inside and out, for each of our developments. This means that each home is as unique as the area it reflects.

We build much more than homes. We work with the Greater London Authority and local authorities when planning the future of a borough or community to create places where people want to live for years to come. This planned community principle is vital. Our experience has taught us that the new developments that have worked best are those where there is an effective infrastructure partnership with the Government and local boroughs from the very start, as well as a real community partnership. The communities in which we work are important to us, and we are proud to be a signatory to the Mayoral Concordat, by which we commit to market new homes either first or equal first in London to Londoners.

Key highlights

- We understand being happy in a home is about more than just the buildings – it is about creating places where people want to live
- We create places where people feel welcome and safe
- We ensure each of our developments reflect the character of their location
- We put design at the heart of what we do
- We understand the very best developments are those which involve partnerships with the Government, local boroughs and the community



An iconic development, inspired by the connection to the London Centre for Contemporary Music.

41 homes, comprising 8 one-bedroom, 22 two-bedroom and 11 three-bedroom apartments, all intricately designed for modern, boutique style living.

The Music Box is a stunning and iconic central London development in the heart of London's cultural centre. The name of the scheme was inspired by the connection to the London Centre for Contemporary Music (LCCM), which will occupy the lower levels of the building – there is only one other such centre in the world (in Boston, USA) – and hints of musical notes will run along the façade of the building.

All of the apartments have been designed with floor to ceiling windows, providing an abundance of natural light that will complement the striking interior finishes while offering views of Westminster to the west, the Thames to the north and the Shard to the east. The development will also have excellent sustainability features, and has been designed to reach Level 4 of the Code for Sustainable Homes, with an 'Excellent' rating under the BREEAM assessment for the LCCM space.

Architects: SPPARC Architects.



Regenerating sites and creating places people are proud to call home.

91 homes, ranging from one to three-bedroom apartments (including 18% affordable homes), with a large private amenity space within the grounds incorporating an area of play space.

Boundaries Road, the regeneration of a former laundry site, which was previously a nuisance to its neighbours, provides an excellent example of how engagement with the local community and key stakeholders can help us create places which enhance the local area and that people are proud to call home.

A consultation programme saw early proposals for the scheme presented to local neighbours, councillors, the Wandsworth Design Review Panel and the Balham Town Centre Partnership for their review and feedback. A two-day public exhibition detailing the proposals was also held. The scheme received just two objections and we were commended by Planning Committee councillors for our approach to community engagement. Boundaries Road will meet Level 4 of the Code for Sustainable Homes.

Architects: Goddard Manton.



Exclusive development sitting comfortably next to landmark neighbouring buildings.

52 one-bedroom and 24 two-bedroom apartments, including duplex penthouses. This development boasts one of the most desirable addresses in London. St Dunstan's Court is located within minutes of Fleet Street, Chancery Lane and the Strand.

This exclusive development offers a beautiful collection of apartments, many benefiting from private balconies and terraces. Unique for such a central location, the scheme features a private landscaped garden, in a truly amazing setting next to the listed neo-Gothic 19th century Maughan Library. Many apartments benefit from spectacular views across London, and of the library itself.

Careful planning, sympathetic design and a deliberate choice of high-quality materials were all critical to ensure the development sits comfortably next to the landmark neighbouring buildings and complements the surrounding area. Residents will also enjoy use of a Private Club room, and underground secure storage facilities are also available.

Architects: David Walker Architects.

Affordability and diversity

We strive to build homes where a wide range of people want to live and can afford to live, and that reflect the diversity of London as one of the most cosmopolitan cities in the world.

London is a fantastic and vibrant city in which to live and work and our developments reflect its diversity. We know that every individual or family who buy our homes will be at a different stage of their life, and on a different rung of the property ladder; therefore our developments cater for each and every step.

We build a wide range of homes from one-bedroom apartments through to five-bedroom homes, from £120k to over £3 million. We operate across all London boroughs in the areas where we believe people want to live.

We are proud to be one of the few homebuilders in the Capital that truly operates across all market segments and caters for a wide range of customers. Our portfolio ranges from starter homes and family homes, through to luxury apartments, exclusive townhouses and penthouses.

To ensure our developments truly reflect the diversity of London, we work hard to ensure that a significant proportion of our homes are affordable, working with registered social landlords, the Greater London Authority and individual London boroughs, to understand the requirements in each local area. In 2013 we completed 248 affordable homes across the London boroughs.

Key highlights

- We provide homes for every type of customer
- We work with registered social landlords and London boroughs to deliver much-needed affordable housing
- Our developments are tailored to the local market and customers' needs
- Our portfolio ranges from starter homes and family housing through to luxury apartments



Haggerston
Hackney
East London

Major regeneration scheme delivered in partnership with and meeting the needs and aspirations of local residents.

761 homes, ranging from one to three-bedroom apartments and four-bedroom houses. Includes 55% affordable and 33% family homes together with a multi-storey community centre and retail space.

Haggerston is a major regeneration scheme being delivered jointly with London and Quadrant Housing Association to replace substandard homes in a deprived Hackney housing estate with a vibrant and sustainable new community that creates a fresh identity for the area.

Located on either side of Regent's Canal, Haggerston comprises a mix of private and affordable apartments and family homes. The development has been designed to focus on improving safety and security, creating public open spaces and community facilities, and delivering improved car parking facilities to meet the needs and aspirations of local residents.

Architects: PRP Architects.



Development tailored to its location, offering diversity of living and working.

133 homes, comprising studio, one, two and three-bedroom apartments (including 30% affordable homes), flexible business and commercial space – all located in the heart of Ladbroke Grove.

A fantastic development of 93 luxury apartments and 40 affordable properties set around a private courtyard in a bustling and energetic hub of activity and modern convenience. The project is built in conjunction with Workspace Group which provides flexible business space and associated amenity areas in key locations around London.

Tailored to its surroundings, the development offers diversity of living and working, and provides bicycle and motorbike storage facilities as well as secure underground car parking.

Architects: AHMM.





An award winning regeneration project.

948 homes (38% affordable), ranging from one to three-bedroom apartments and from three-bedroom duplex apartments to three, four and five-bedroom houses.

Academy Central is setting the standard for urban regeneration schemes and helping to breathe new life into the Barking community. The scheme, delivered in partnership with London and Quadrant Housing Association, provides a wide range of private and affordable apartments and family homes for all sections of the community, while improving public facilities for the benefit of everyone.

Residents of Academy Central also benefit from new green open spaces and improved public access to neighbouring Mayesbrook Park. In addition, a much-needed new primary school and a leisure centre were also part-funded by the development.

Academy Central won Best Urban Regeneration Project at the 2012 First Time Buyer Magazine Readers' Awards. The award reflects the role that the development is playing in revitalising the community, providing homes that are affordable to local people and delivering a range of community facilities.

Architects: Biscoe Stanton.

Sustainability

We have a long and established history in London and are proud to develop homes and communities that stand the test of time, environmentally, economically and socially.

We aim to build sustainable developments that provide high-quality homes, appropriate facilities and attractive environments for the diverse communities that live in them. London is a prime example of our approach to environmental, economic and social sustainability.

We do much more than build homes – we make an important and positive contribution to the communities in which we work. We create jobs, roads, community centres, schools, doctors' surgeries, parks and other facilities that benefit local residents and provide affordable housing. In the last year alone, we contributed £46 million via planning obligations in London and £227 million nationwide.

As a community-focused business, we are committed to creating jobs for young people and employing the local workforce in the areas where we operate.

We also sponsor local sports teams, events and clubs within our London communities while meeting the housing need. We value our long standing partnerships with charities and have sponsored Macmillan Cancer Support's House of Lords versus House of Commons Tug of War event in London since 1987, helping to raise over £3 million for the charity.

Through our partnership with the Mayor's Fund for London and the 'Be the Best you can Be! London' initiative (see page 14) we are investing in a new generation of Londoners. The programme will target 50,000 young people and 7,500 members of staff from 250 primary and secondary schools across all London boroughs.

We encourage and support environmentally sustainable living and lifestyle choices. Just as individuals' mode of transport could be bikes or public transport instead of cars, we believe that our homes should have a positive impact on the environment. Many of our developments are focused on reducing CO₂ emissions, using less water, electricity and gas, and we encourage the use of more recycled materials in our designs.

Key highlights

- We do much more than build homes
- Our approach to sustainability considers environmental, economic and social aspects
- We contributed £46 million towards improving London communities through planning obligations
- We are committed to creating jobs for young people and employing the local workforce
- We support local community groups and charities
- We encourage and support environmentally sustainable living and lifestyle choices



One of Europe's largest regeneration projects.

In partnership with Countryside Properties and the Greater London Authority, almost 3,000 homes will be constructed during the period from 1999 to 2032, ranging from one to three-bedroom apartments (including 20% affordable homes) and Uberhaus[®]. Set beside the River Thames, with open spaces, man-made lakes and an Ecology Park, 1,200 homes have already been built, and over 200 are currently in construction. This scheme was one of the first to transform the Greenwich Peninsular area.

Greenwich Millennium Village (GMV) is a flagship regeneration project which has transformed a previously isolated and heavily contaminated industrial site into a highly desirable place to live. To ensure sustainable regeneration, a development of this size must provide opportunities for new jobs and commercial enterprise, and GMV features a village square with commercial units, including a supermarket and a pharmacy. There is also a visitor centre which is available for community use as an events space. The village square incorporates 'pop-up' power and water supplies, enabling it to be used as a market.

Taylor Wimpey has also part-funded the Greenwich Local Labour Body, with the intention of encouraging subcontractors to use local labour, helping to promote economic and social regeneration.

GMV was the first large scale development in the UK to achieve an EcoHomes 'Excellent' rating. Phases 1 and 2, completed in 2009, incorporated a number of innovative building techniques in order to meet or exceed sustainable construction targets, and have won many awards including a 'Building for Life Gold' award, and 'Sustainable New Homes' and 'Housing Design' awards.

Architects: Jestico + Whiles.





Waterside Park
E16
Central London



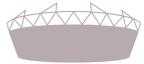
An excellent example of the regeneration of a brownfield, previously contaminated, industrial site, which was formally used as docks.

780 homes, ranging from one to three-bedroom apartments (including affordable homes) together with some townhouses, built in partnership with Barratt and the Greater London Authority (GLA). Located close to the River Thames, the development includes green open spaces and central courtyards.

At the heart of the Royal Docks' revival, Waterside Park is in an area undergoing immense growth, and the nearby Pontoon Dock DLR station provides easy access to East London's most popular destinations. The development includes several landscaped areas and sits next to the award winning Thames Barrier Park, which provides residents with further access to landscaped parkland with fountains and family areas.

All homes at Waterside Park have been designed to Lifetime Homes Standards, to comply with both the GLA's and London Borough of Newham's policies on sustainable energy, and to meet Level 4 of the Code for Sustainable Homes. A centralised community heating network serves all homes on the development and is supplied by a combined heat and power plant and biomass boiler on site, ensuring significantly reduced carbon emissions. In addition, photovoltaic panels provide renewable energy to the scheme. Water storage tanks have been installed to collect rainwater from the development to irrigate the landscaped areas, and the provision of low water-use appliances further contributes to efficient water usage throughout the scheme.

Architects: Maccreanor Lavington.



Reflections
Romford
East London

Brownfield regeneration site with sustainability at its heart.

490 homes, ranging from one to three-bedroom apartments (including affordable homes) on a brownfield regeneration scheme in the heart of Romford.

Taking shape on the site of a former hospital in Romford, Reflections is creating an exciting new future for this redundant brownfield land with an apartment development which has sustainability at its heart.

All homes at Reflections are served by shared central heating from an on site energy centre which reduces the environmental impact of the development, while apartments also feature green roofs to increase biodiversity in the heart of an urban area. There is also a large public park and play area to give residents access to green open space.

Economic sustainability is also key to the success of the development, with an apprentice site manager and four trade apprentices employed on site.

Architects: PRP Architects.

Quality

We aim to build homes that people aspire to live in. That means quality in everything from build to materials and customer service.

Build quality

We are committed to delivering high-quality homes for all of our customers and we endeavour to continue to improve on this. We understand that each home we build is aspirational to the customer who purchases it, regardless of price, and we want our processes and quality to reflect this.

The health and safety of individuals on our sites is our non-negotiable top priority. We are committed to providing a safe place in which our employees and subcontractors can work and our customers can live.

Our homes are often built to the Lifetime Homes Standards, which were developed to ensure that homes are accessible, inclusive and support the changing needs of individuals and families at different stages of their lives.

We use high-quality materials on our developments which, where possible, reflect local influences and character.

We employ experienced site managers on our sites, and subcontractors who have been vetted to strict standards and guidelines, who are dedicated to excellence in the design and construction of the homes we build. Each Taylor Wimpey home comes with a two year warranty, which lasts from the date of legal completion, in addition to a 10 year National House-Building Council (NHBC) Buildmark Warranty.

Customer service

From initial enquiry to moving in and beyond, we seek to build a positive relationship with our customers and assist wherever possible to ensure a professional service which exceeds our customers' expectations.

Buying a home is a significant financial and emotional investment for our customers. In everything we do, we try to make the homebuying process as easy as possible and make our existing and prospective customer information as comprehensive, transparent, straightforward and accessible as possible. We strongly believe it is critical that, as our business grows, we continue to concentrate on maintaining a high level of customer service.

In March 2014, for the third year running, we were officially ranked as a five-star builder by the Home Builders Federation in the independent National New Homes Survey. We are very proud of this achievement, because the ranking is based on feedback from our customers. Nine out of 10 of our customers said they would recommend us to a friend.

Key highlights

- Each home we build should meet the aspirations of the individual customer, regardless of price
- The health and safety of individuals on our sites is our non-negotiable top priority
- All of our site staff are dedicated to excellence in the design and construction of the homes we build
- We aim to deliver a professional service to our customers which exceeds their expectations



“
A superb example of a development
which has been specifically designed to
offer families an unrivalled quality of life.
— Evening Standard, 2012 ”

Award winning family homes.

Eight homes, comprising seven mews houses and one detached home, set in an exclusive, gated development, with off-road parking and garages.

Located on what was once a neglected parcel of disused land which had become a local eyesore, Parsons Gate Mews is a landmark development of eight aspirational homes which complement their surroundings through careful planning and high-quality design.

The homes are designed for family living and benefit from the village feel of South West London, along with the convenience of their location close to Central London. Each home has been designed with an emphasis on creating flexible family space, with light-filled living areas and a sense of bringing the outside in.

Parsons Gate Mews was named 'Best Family Home 2012' by the Evening Standard in recognition of our commitment to building homes and communities which improve families' quality of life.

Architects: Arrant.






73 Great Peter Street
SW1
Central London

Aspirational homes in the heart of Westminster.

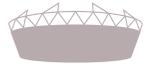
22 luxury apartments and two penthouses offering the very best of London living. Residents will benefit from communal raised gardens, off-road secure parking, concierge services and a private gym.

73 Great Peter Street is an outstanding new development that sits effortlessly among the famous landmarks of Westminster, in the heart of London. The scheme has been carefully designed to reflect its historic surroundings while forming a new piece of contemporary architecture.

Set over seven floors, this scheme offers some magnificent views, new and old, taking in the likes of Big Ben, the London Eye, The Shard and Canary Wharf. Each apartment has been completed to a very high specification with bespoke fittings and finishes and also benefits from private leisure facilities.

Architects: Darling Associates.





Dalston Curve
Hackney
East London



High-quality development designed to an exceptional standard, transforming a brownfield site.

106 homes, ranging from one to three-bedroom apartments, including 14% affordable housing.

Dalston Curve is playing a key role in the ongoing revitalisation of the town centre of this fashionable and highly sought-after London district. Located on former Transport for London land, the development has been designed to an exceptional standard to meet the exacting requirements of the planning authority.

This eclectic development of unique properties, all designed to Lifetime Homes Standards, combines sustainable living with superb design flair to create aspirational homes which offer all the benefits of energy efficiency hand in hand with an exceptional internal specification.

Architects: RMA Architects.




Argyll Place
W10
Central London



Bespoke houses, offering both sustainable and contemporary living.

A bespoke collection of 20 homes in North Kensington, ranging from two-bedroom mews houses to five-bedroom town houses. With each property elegantly finished throughout, this is the pinnacle of contemporary living.

The development is an exclusive collection of just 20 contemporary homes providing an attractive environment for residents in one of London's most desirable communities.

As well as offering a high-specification finish both inside and out, the development has been designed with an emphasis on sustainability to create an attractive and environmentally friendly place to live.

Sustainability elements include electric car charging points, photovoltaic roof panels to generate electricity, and mechanical heat recovery systems. All homes at Argyll Place have been designed to achieve Level 4 of the Code for Sustainable Homes.

Architects: Aldington, Craig + Collinge.




**Regent Canalside
and Regency Mews**
NW1
Central London

Regeneration of 1960s office block and a car park, which was adjacent to the Grade II listed Camden Road Bridge.

54 homes, ranging from one to three-bedroom apartments (including affordable homes) and one mews house with a studio apartment, together with a coffee shop, landscaped courtyard and open green spaces.

Regent Canalside was designed to be sympathetic to surrounding listed buildings, enhancing their character and yet remaining sensitive to the conservation area in which it is set. The scheme provides a good product mix of both affordable and private properties, with sufficient cycle storage to reduce car usage. The site has provided a new pedestrian link from Camden Road to the Regent's Canal, where previously there was no access.

The local plant life and ecology were analysed and new landscaping was planted along the canalside to improve the biodiversity of the area. The scheme includes a landscaped courtyard as well as attractive green roofs on apartment blocks, providing residents with green open space, and is a vast improvement on the past site in terms of aesthetic appearance and encouragement of biodiversity.

Architects: Sprunt.



Our offices

We are one of the largest homebuilders in the UK, building over 11,000 homes a year. We have been building homes in London for more than a century, completing around 1,000 homes in the Capital each year.

Our presence in London

Today, we have five regional businesses operating in the Capital, creating a diverse portfolio of developments across London.

For instance, our East London business is developing Chobham Manor, the first residential neighbourhood on the Queen Elizabeth Olympic Park, Stratford, and is also working with London and Quadrant Housing Association to provide 761 new homes in the major regeneration of the Haggerston estate in Hackney.

Across the city, our West London business is delivering a GP's surgery for the local community alongside 170 brand new properties at our Bessant Drive development in Kew.

High-end Central London developments include St Dunstan's Court, a luxury apartment scheme in a conservation area, in the heart of The City, while in South East London, the Music Box is providing a new home for the London Centre for Contemporary Music alongside boutique style homes.

The stylish Millbrook Park in Mill Hill is just one of our current North Thames bespoke developments, while our South Thames business has a strong presence south of the river, where it is transforming a number of brownfield sites into high-quality apartment schemes, including Boundaries Road in highly sought-after Balham.

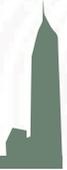


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