**Sales and Marketing Executive**

Our customers expect to be ‘WOWED’. Whether it is the style of home they choose or the finishing’s that go into that home, at Taylor Wimpey we work 110% on making their home-buying journey as special as possible and an experience that they’ll never forget.

We're looking for a Sales and Marketing Executive to provide sales and marketing support to the regional sales team, managing the effective delivery of marketing services in line with central marketing strategy, and co-ordinating the marketing agencies activity at a regional level.

Working closely with the Sales and Marketing Director and collaboratively with the sales team and other stakeholders you will be a professional who is driven to deliver, ensuring sales are met or exceeded target, and profit is maximised.

**The Role:**

* Update the Taylor Wimpey website and provide website support and training for the Regional Business Unit.
* Create content for the Taylor Wimpey website with external agencies, including written articles, photography and video.
* Work with our external creative agency, media buying agency and P.R agency to produce effective marketing for Taylor Wimpey.
* Co-ordinate the briefing to external agencies, approval process and production of sales brochures, literature, signage and items for sales areas.
* Analyse, measure and report on marketing data and agency performance.
* Monitor and review Sales and Marketing spend, ensuring costs are within department budget.
* Provide associated administration duties.

**The Person:**

* Degree – desirable
* A Levels or equivalent – desirable
* Marketing Qualification - desirable
* Strategic & analytical thinker
* Proven interpersonal / motivational skills
* Experience in marketing and managing projects

**In order to be successful in this role you must be able to prove eligibility to work in the UK.**

**The Company:**

Taylor Wimpey is a FTSE 100 business and one of the largest residential developers in the UK, building new homes and communities across England, Scotland and Wales.

Our vision is to become the UK’s leading residential developer for creating value and delivering quality. We build over 10,000 homes each year, from one-bedroom apartments to six-bedroom houses all across the country.

Our people are passionate about the house building industry and about our customers. Culturally we pride ourselves in having a diverse work force with an opportunity to grow a career in a variety of environments. We look to develop our people in the skills and areas they are most interested in so if you are looking to join a thriving company going through an exciting period then please get in touch.