**Marketing Executive**

The Taylor Wimpey Sales and Marketing Team are looking for a Self-confident, resilient and energetic Marketing Executive.

We are seeking a dynamic professional to support the Taylor Wimpey Business Units in all areas of marketing by establishing best practice, measuring performance and providing centrally supported tools and resources.

You will also be expected to deliver best practice documentation and supporting webinars for the Business Units and assist in the management of Taylor Wimpey’s social media accounts.

**The Role:**

* Work with our external creative agency, media buying agency and P.R agency to produce effective marketing for Taylor Wimpey.
* Create content for the Taylor Wimpey website with external agencies, including written articles, photography and video.
* Support the Digital Executive and Head of Digital in managing and updating the Taylor Wimpey website.
* Assist with website support and training for the Business Units where required.
* Co-ordinate the production of national branded sales literature, signage and sales areas.
* Manage contract documentation for new suppliers or contract amends.
* Monitor and review Sales and Marketing spend; ensuring costs are within department budget.
* Provide holiday, half year and year end cover for the Help to Buy Business Lead; involves processing Help to Buy sales through the Investment Management System (IMS).
* Analyse, measure and report on marketing data and agency performance using analytical tools including Google Analytics, Facebook Insights and our internal tool My Marketing Hub.

**The Person:**

* Good Excel skills essential. Ability to adapt to and quickly understand other IT reporting tools.
* Experience in using a Content Management System and an understanding of Google Analytics.
* Experience in marketing and managing projects.
* Good copywriting skills.
* Understanding of the home buying process.
* The role involves travel which requires a full driving licence and ownership of a car.

**In order to be successful in this role you must be able to prove eligibility to work in the UK.**

**The Company:**

Taylor Wimpey is a FTSE 100 business and one of the largest residential developers in the UK, building new homes and communities across England, Scotland and Wales.

Our vision is to become the UK’s leading residential developer for creating value and delivering quality. We build over 10,000 homes each year, from one-bedroom apartments to six-bedroom houses all across the country.

Our people are passionate about the house building industry and about our customers. Culturally we pride ourselves in having a diverse work force with an opportunity to grow a career in a variety of environments. We look to develop our people in the skills and areas they are most interested in so if you are looking to join a thriving company going through an exciting period then please get in touch.

**Internal applicants – please advise your Line Manager if applying for this role**.